

ST. LOUIS MO., AUG. 31-SEPT. 3, 1953—**35**TH NATIONAL CONVENTION OF

The AMERICAN LEGION

FOR GOD AND COUNTRY

WE ASSOCIATE OURSELVES TOGETHER FOR THE FOLLOWING PURPOSES



To uphold and defend the *Constitution of the United States of America*; to maintain law and order; to foster and perpetuate a one hundred percent *Americanism*; to preserve the memories and incidents of our associations in the Great Wars; to inculcate a sense of individual obligation to the *community, state and nation*; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote *peace and good will* on earth; to safeguard and transmit to posterity the principles of *justice, freedom and democracy*; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.





Now you pay less
TO ENJOY THIS MAGNIFICENT BOURBON

For generations Old Grand-Dad has been recognized as
"Head of the Bourbon Family." And at today's price thousands more
are enjoying this world-famous bottled-in-bond bourbon.

See your dealer—for a welcome surprise!

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PROOF
BOTTLED
IN
BOND



OLD GRAND-DAD

KENTUCKY STRAIGHT BOURBON WHISKEY • THE OLD GRAND-DAD DISTILLERY COMPANY, FRANKFORT, KENTUCKY

THIRTY-FIFTH NATIONAL CONVENTION



The American Legion

August 31—September 3, 1953

St. Louis, Missouri



La Societe des
Quarante Hommes et
Huit Chevaux

Thirty-fourth
Promenade Nationale

American Legion
Auxiliary

Thirty-third
National Convention

La Boutique des
Huit Chapeaux et
Quarante Femmes

Thirty-second
Marche Nationale



Preamble to the Constitution . . . of The American Legion

FOR God and Country, we associate ourselves together for the following purposes: To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred per cent Americanism; to preserve the memories and incidents of our associations in the Great Wars; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom, and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.



LEWIS K. GOUGH
National Commander

HERE in the Cradle City of The American Legion we gather, almost three million strong, for our 35th annual National Convention.

It is fitting that we should here take stock of what we have done and to set our sights upon an even higher target ahead.

Conceived in Paris, France, only four months after the Armistice of World War I, The American Legion was born here in St. Louis in 1919. It was here that the now immortal Preamble to our Constitution was framed, and it was agreed that "For God and Country we associate ourselves together."

From a handful of loyal American fighting men then — men who proclaimed that they wished to serve their Country in time of peace as they had in time of war — The American Legion has grown until now it is the largest veterans' organization the world has ever known.

As it has grown in size, it also has grown in stature in the minds and hearts of the American people, largely because of its fidelity to the sacred tenets of that Preamble, among which are "to inculcate a sense of in-

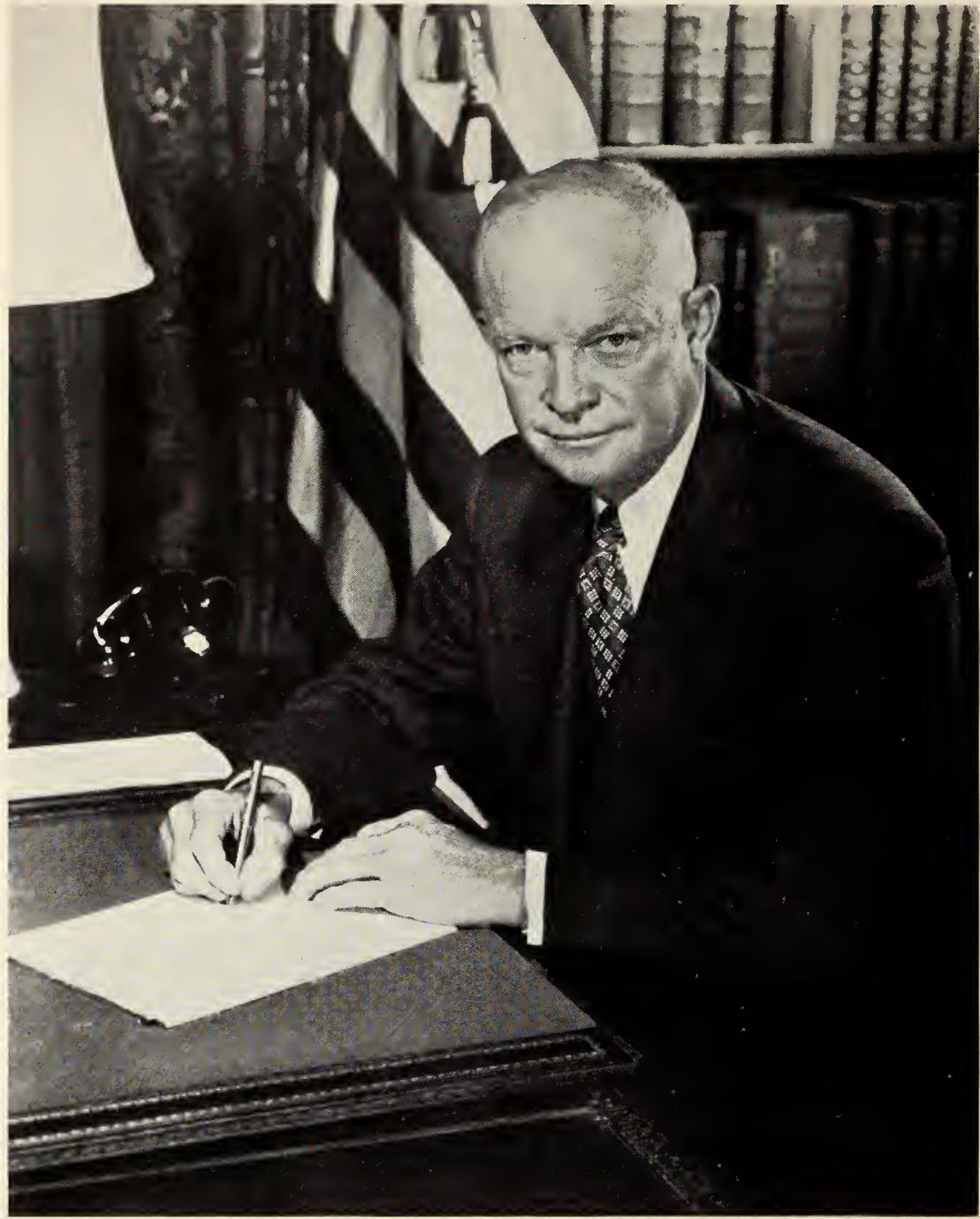
dividual obligation to the Community, State and Nation." and "to consecrate and sanctify our comradeship by our devotion to mutual helpfulness."

Those are words The American Legion must live by in the years ahead, during which it is my fervent hope that every Legionnaire will rededicate himself to the task of assisting his Post in rendering maximum Service to the Community.

The year now closing has been one of achievement for The American Legion, in the fields of Americanism, Rehabilitation, Child Welfare, Legislation, National Security, Foreign Relations, Membership, Public Relations . . . each of which has an important role to play in Service to the Community, State and Nation.

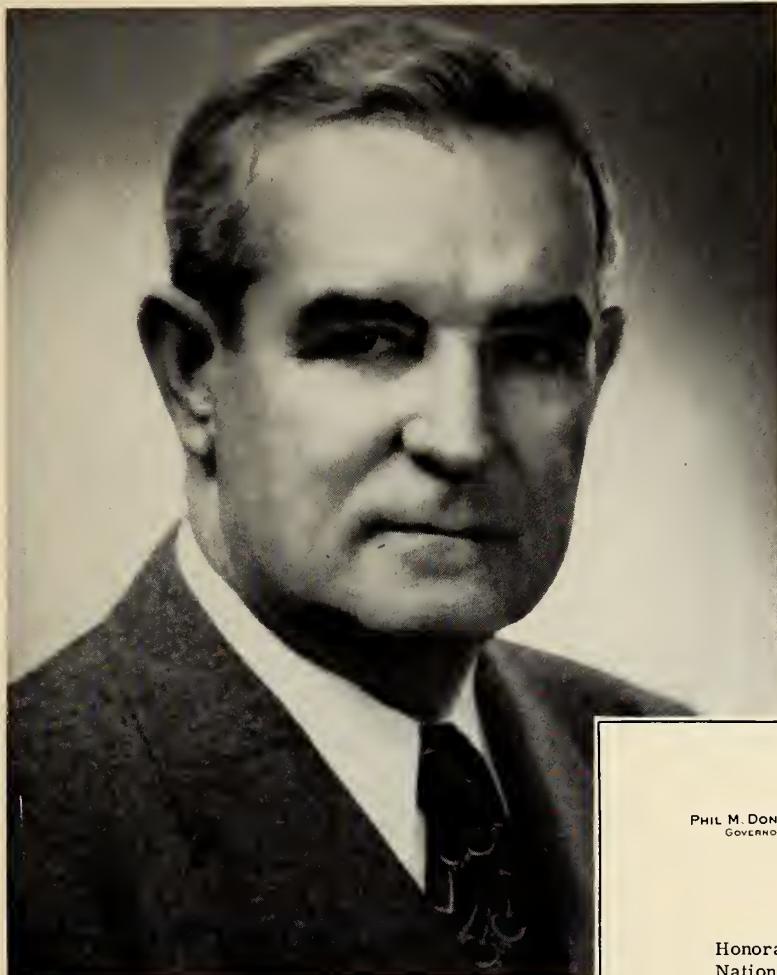
As you leave this Convention and return to your homes, be assured that my gratitude will follow you for what you as individual Legionnaires have done — and I am confident will continue to do — for the high-principled programs of The American Legion.

LEWIS K. GOUGH
National Commander



Legionnaire
DWIGHT D. EISENHOWER

President of The United States



The Honorable PHIL M. DONNELLY

Governor of Missouri

PHIL M. DONNELLY
GOVERNOR

EXECUTIVE OFFICE
STATE OF MISSOURI
JEFFERSON CITY
June 23, 1953

Honorable Lewis K. Gough
National Commander
The American Legion
1953 National Convention Corporation
301 North Twelfth Street
St. Louis, Missouri

Dear Commander Gough:

It is a pleasure to welcome to the State of Missouri
the 1953 National Convention of the American Legion.

Throughout its long and colorful history, the
American Legion has played a definite and important role
in the life and development of our nation. Its many worth-
while projects and programs have contributed in no small
measure to the general welfare and happiness of our people.
Its countless members, yesterday's heroes on many a battle-
field, are today's business and civic leaders in every city and
hamlet in the land.

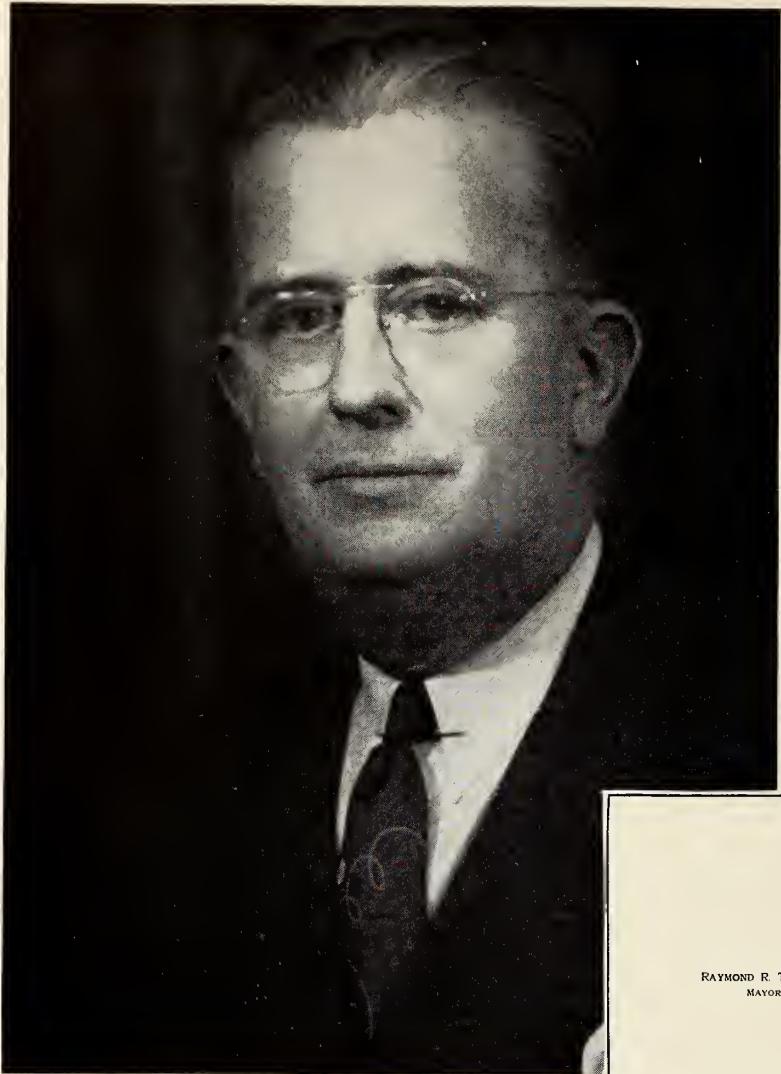
Missouri is therefore proud of the American Legion
and its splendid record of service in time of peace as well as
in war. We deem it a high honor to have your great and
inspired organization convene here with us. All that is
essential for your comfort and convenience will, I am sure,
be provided by this friendly and hospitable state.

I extend warm and cordial greetings to each of you,
and wish for you a thoroughly enjoyable and successful con-
vention.

Sincerely yours,

Phil M. Donnelly
Governor.





★ ★ ★ ★ ★ ★ ★
**The Honorable
RAYMOND R. TUCKER**

Mayor, City of St. Louis



OFFICE OF THE MAYOR
CITY OF SAINT LOUIS
MISSOURI

RAYMOND R. TUCKER
MAYOR

June 26, 1953

Hon. Lewis K. Gough, National Commander
The American Legion
c/o 1953 National Convention Corporation
301 North Twelfth Street
Saint Louis 1, Missouri

Dear Commander Gough:

It is an honor to take this means of welcoming to St. Louis the officers and members of the American Legion who will assemble here for the 35th National Convention. I want each of your members to consider this message a personal key to the city, with all of the hospitality it symbolizes.

We in St. Louis can not help but rejoice with you in the fact that since its founding here in 1918 the American Legion has grown steadily until it is now the largest veterans' organization in the history of the world. Certainly no organization could have grown and prospered as the Legion has unless it was motivated by a genuine desire to serve the best interests of the communities it represents, and of the entire nation.

While you are here, I urge you to make full use of the many facilities which are provided for your convenience and pleasure. Among these are one of the finest zoos in the nation, our world famous Municipal Theatre, the Jewel Box, Jefferson Memorial, Shaw's Garden, two major league baseball teams, Soldiers' Memorial, and many others.

Once again, a hearty welcome to St. Louis, the cradle of the American Legion. It is my earnest hope that the 1953 convention will be the most successful in the history of your fine organization, and that your efforts during the coming year will continue to be guided by the slogan, "For God and for Country."

Cordially yours,

Raymond R. Tucker
Mayor





HAROLD L. BUTTERFIELD
Department Commander



JIM WHITFIELD
Department Adjutant

THE AMERICAN LEGION
Department of Missouri

THE DEPARTMENT OF MISSOURI opens its doors, its arms and its heart to you. Welcome, our comrades — yes, a very warm and sincere welcome to the "Show Me" State.

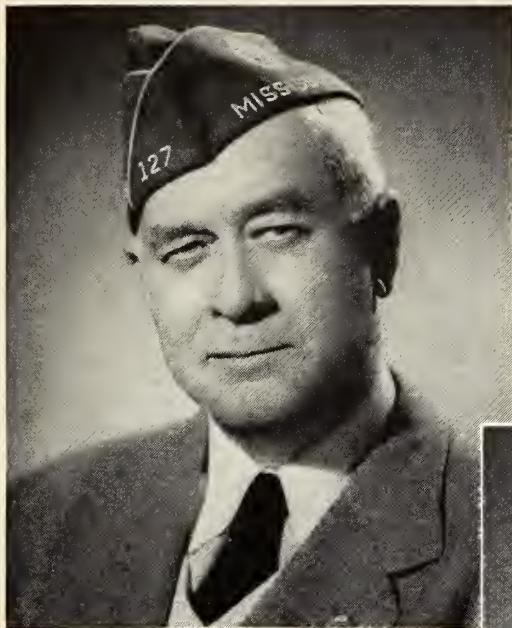
Our queen city is truly delighted to enjoy the pleasure of entertaining you. This tremendous metropolitan area will thrill you as you see the tempo of its pulse quicken just for you — for the fabulous 1953 American Legion National Convention.

Our people, our businesses and our churches all pledge a special type of Missouri hospitality which has been reserved for many years all for this occasion.

Your pleasure is our chief concern. We want you to enjoy St. Louis, to remember Missouri, and to leave with a genuine desire to return soon.



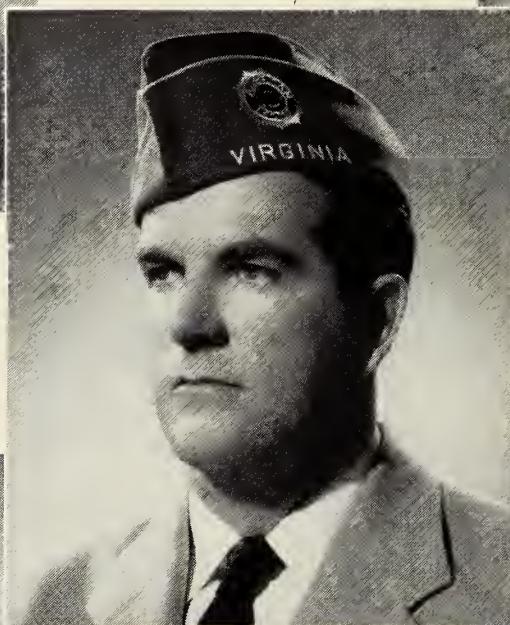
NATIONAL OFFICERS OF



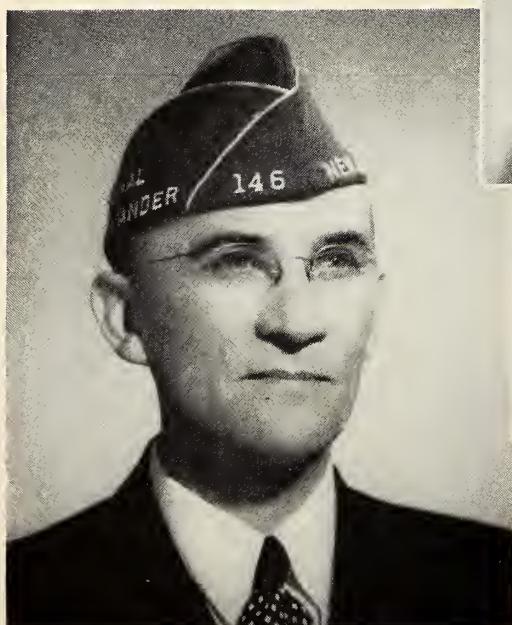
LYON WRIGHT BRANDON
Vice-Commander



WM. RALPH BOURDON
Vice-Commander



WILBUR C. DANIEL
Vice-Commander

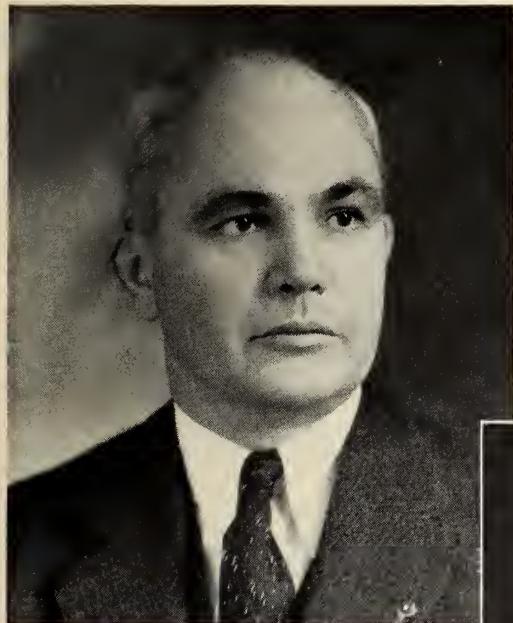


HARRY V. GROOME
Vice-Commander



J. ADDINGTON WAGNER
Vice-Commander

THE AMERICAN LEGION



NEAL GRIDER
Treasurer



RALPH B. GREGG
Judge Advocate



HENRY H. DUDLEY
Adjutant



REV. FATHER JOHN E. DUFFY
Chaplain



MONTE C. SANDLIN
Historian



RECIPIENTS OF THE AMERICAN LEGION DISTINGUISHED SERVICE MEDAL

HONORABLE ROYAL C. JOHNSON
(Posthumously)—1953

MARSHAL FERDINAND FOCH, of France
Commander-in-Chief of the Allied Forces in
World War I—1921

ADMIRAL DAVID EARL BEATTY
Head of the British Navy during
World War I—1921

GENERAL BARON JAQUES
Commander-in-Chief of the Belgian Army in
World War I—1921

GENERAL ARMANDO V. DIAZ
Commander-in-Chief of the Italian Army during
World War I—1921

CHARLES BERTRAND, of France
Founder-president of Fidac—1921

GENERAL JOHN J. PERSHING
Commander-in-Chief of the A.E.F. in
World War I—1922

ADMIRAL R. E. COONTZ
of the U. S. Navy—1923

GENERAL JOSEF HALLER
of Poland—1923

IGNACE JAN PADEREWSKI
former Premier of Poland—1926

COMTE FRANCOIS MARIE ROBERT DEJEAN
of France—1927

LORD ALLENBY
of Great Britain—1928

JUDGE KENESAW MOUNTAIN LANDIS
Commissioner of Baseball—1929

ADMIRAL W. S. SIMS
of the U. S. Navy—1930

GENERAL DOUGLAS MacARTHUR
—1942

GENERAL GEORGE C. MARSHALL
—1943

ADMIRAL ERNEST J. KING
—1943

FRANK KNOX
(Posthumously)—1944

HENRY FORD
—1944

GENERAL H. H. ARNOLD
—1944

FRANKLIN D. ROOSEVELT
(Posthumously)—1945

GENERAL THEODORE ROOSEVELT, JR.
(Posthumously)—1945

ERNEST (Ernie) PYLE
War Correspondent
(Posthumously)—1945

HONORABLE HENRY L. STIMSON
Secretary of War—1945

ADMIRAL CHESTER W. NIMITZ
—1945

GENERAL DWIGHT D. EISENHOWER
—1945

J. EDGAR HOOVER
—1946

BOB HOPE
—1946

WILLIAM RANDOLPH HEARST
—1946

MAJOR GENERAL LEWIS B. HERSHAY
—1946

CORDELL HULL
—1946

LT. GEN. WM. S. KNUDSEN
—1947

HONORABLE EDWARD MARTIN
United States Senator
—1947

HONORABLE FRED M. VINSON
Chief Justice, U. S. Supreme Court
—1947

PRESIDENT HARRY S. TRUMAN
—1949

GEORGE HERMAN (Babe) RUTH
(Posthumously)—1949

GENERAL FRANK PARKER
(Posthumously)—1949

CHARLES F. JOHNSON, JR.
—1950

MILTON A. RECKFORD
—1950

MRS. EDITH NOURSE RODGERS
—1950

GENERAL CHARLES PELOT SUMMERALL
—1951





OFFICIAL PROGRAM
THIRTY-FIFTH ANNUAL NATIONAL CONVENTION
THE AMERICAN LEGION

Monday, August 24, 1953

***Opening of National Headquarters
Exposition Hall — Kiel Auditorium***



SCHEDULE OF COMMITTEE MEETINGS

Emblem Committee	9:00 A. M. August 28-29, Room 10, Municipal Courts*
National Americanism Commission	9:00 A. M. August 28-29, Room C-2, 2nd Floor, Kiel Auditorium
Executive Section, Child Welfare Commission	9:00 A. M. August 28-29, Room B-2, 2nd Floor, Kiel Auditorium
Executive Section, Economic Commission	9:00 A. M. August 28-29, Room 4-C, 4th Floor, Kiel Auditorium
Executive Section, Foreign Relations Commission	9:00 A. M. August 28-29, Conference Room #3, Jefferson Hotel
Executive Section, Internal Affairs Commission	9:00 A. M. August 28-29, Room B-1, 2nd Floor, Kiel Auditorium
Resolutions Assignment Committee	9:00 A. M. August 28-31, Exposition Hall, Kiel Auditorium
Executive Section, Legislative Commission	9:00 A. M. August 28-29, Room 12, Municipal Courts*
Publications Commission	9:00 A. M. August 28-29, Conference Room #7, Jefferson Hotel
Executive Section, Public Relations Commission	9:00 A. M. August 28-29, Room 11, Municipal Courts*
Executive Section, Rehabilitation Commission	9:00 A. M. August 28-29, Assignment Div. Municipal Courts*
Joint Security Meeting	9:00 A. M. August 28-29, Room 4-B, 4th Floor, Kiel Auditorium
Security Commission	9:00 A. M. August 28-29, Room 4-B, 4th Floor Kiel Auditorium
Aeronautics Committee	9:15 A. M. August 28-29, Room 4-A, 4th Floor, Kiel Auditorium
Civil Defense Committee	9:15 A. M. August 28-29, Room 3-A, 3rd Floor, Kiel Auditorium
Merchant Marine Committee	9:15 A. M. August 28-29, Room 3-B, 3rd Floor, Kiel Auditorium
Military Affairs Committee	9:15 A. M. August 28-29, Room 3-C, 3rd Floor, Kiel Auditorium
Naval Affairs Committee	9:15 A. M. August 28-29, Room 3-D, 3rd Floor, Kiel Auditorium
Convention Commission	9:00 A. M. August 28-Sept. 2, Conference Room #2, Jefferson Hotel
Contests Supervisory Committee	10:30 A. M. August 29, Room 201, 202 & 203, Soldiers Memorial
Executive Section, Distinguished Guest Committee	9:00 A. M. August 28-Sept. 2, Distinguished Guests Suite, 12th Floor, Jefferson Hotel
Finance Commission	9:00 A. M. August 29, Committee Room A, 2nd Floor, Kiel Auditorium
Resolutions Subcommittee of NEC	9:00 A. M. August 28-29, Room C-1, 2nd Floor, Kiel Auditorium
National Executive Committee	1:30 P. M. August 30, Assembly Room, Soldiers Memorial

* Municipal Courts Building, 1300 Market Street, St. Louis, Missouri



Budweiser *salutes* The American Legion

During your National Convention in St. Louis, Anheuser-Busch will hold Open House for all Legionnaires and their Ladies from 10:00 a. m. to 5:00 p. m. on August 31st and September 1st.

YOU ARE CORDIALLY INVITED to join the march of the Legion on the Home of Budweiser. We'll be honored if you come to visit us...and we'll do our best to make you welcome.

Enjoy
Budweiser®
Today



ANHEUSER-BUSCH, INC.
ST. LOUIS, MO., NEWARK, N. J.



CONVENTION COMMITTEES

Rehabilitation Screening Committee	9:00 A. M. August 28, Exposition Hall, Kiel Auditorium
Membership	9:30 A. M. August 29-30, Crystal Room, Jefferson Hotel
Assistant Sergeant at Arms	10:00 A. M. August 30, Convention Hall Stage, Kiel Auditorium
Credentials	11:30 A. M. August 30, Assembly Room, Soldiers Memorial
Permanent Organization	12:00 Noon August 30, Assembly Room, Soldiers Memorial
Rules	12:30 P. M. August 30, Assembly Room, Soldiers Memorial

**The Following Committees will meet after Close of Monday's Convention Session,
with Subsequent Meetings as Called:**

Child Welfare	Room B-2, 2nd Floor, Kiel Auditorium
Constitutional Amendments	Room C-1, 2nd Floor, Kiel Auditorium
Economics	Room 4-C, 4th Floor, Kiel Auditorium
Employment & Vet. Preference	Bay BB — 2nd Floor, Kiel Auditorium
Other Economic Matters	Room 4-D, 4th Floor, Kiel Auditorium
Finance	Committee Room A — 2nd Floor, Kiel Auditorium
Internal Affairs	Room B-1, 2nd Floor, Kiel Auditorium
Legislative	Court Room 12 — Municipal Courts*
Rehabilitation	Assignment Division, 3rd Floor, Municipal Courts*
Claims & Rating	Room 10, Municipal Courts*
Hospitalization	Room 11, Municipal Courts*
Security	Room 4-B, 4th Floor, Kiel Auditorium
Military Affairs	Room 3-C, 3rd Floor, Kiel Auditorium
Naval Affairs	Room 3-D, 3rd Floor, Kiel Auditorium
Merchant Marine	Room 3-B, 3rd Floor, Kiel Auditorium
Aeronautics	Room 4-A, 4th Floor, Kiel Auditorium
Civil Defense	Room 3-A, 3rd Floor, Kiel Auditorium
Americanism	Room C-2, 2nd Floor, Kiel Auditorium
Foreign Relations	Conference Room #3, Jefferson Hotel

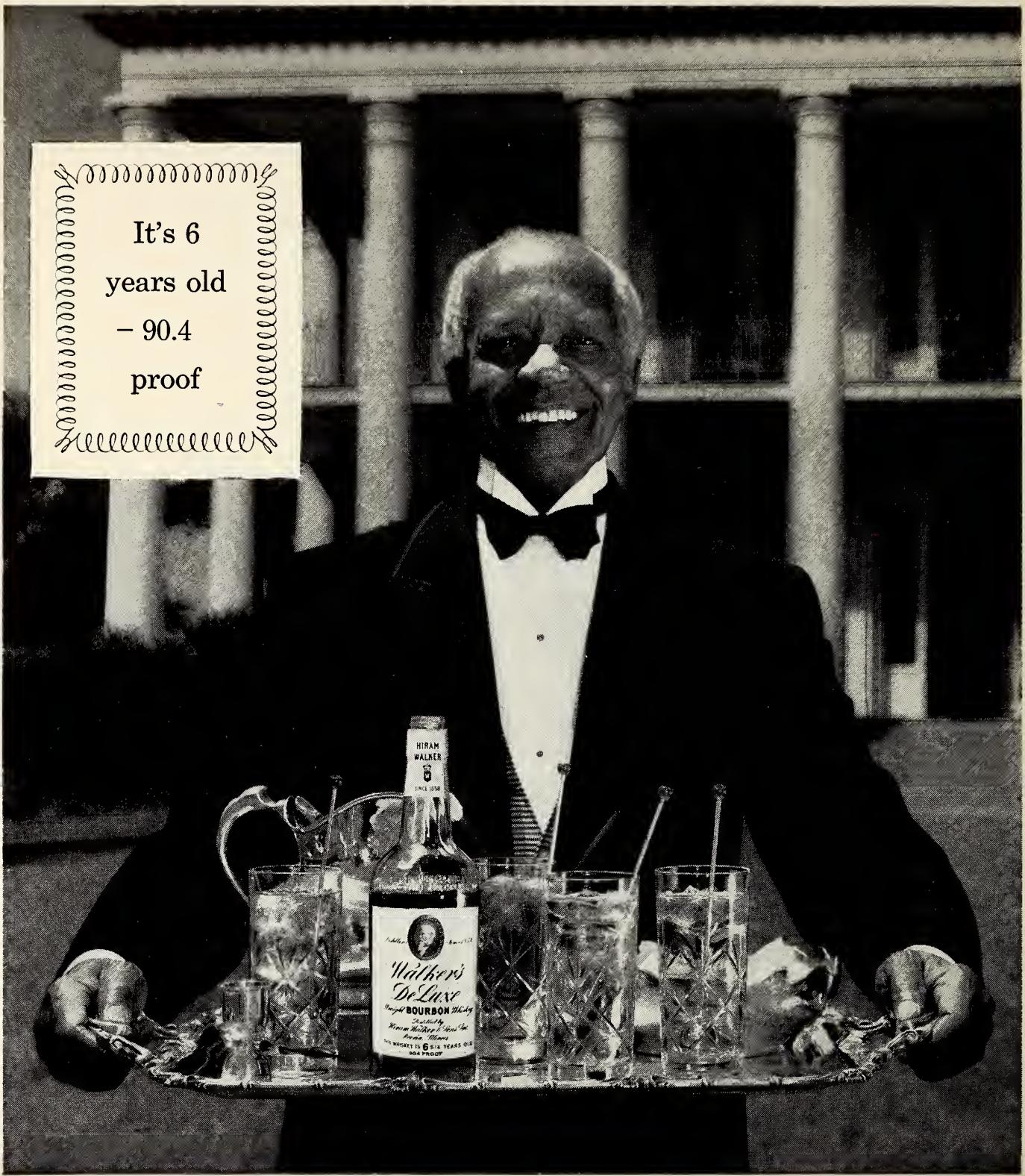
* Municipal Courts Building, 1300 Market Street, St. Louis, Missouri

The Cover . . .

HOMER HILL, artist of the sky-line view of St. Louis on the cover of our program, is a member of the Distinguished Society of Illustrators. He has painted covers and illustrative art for a number of the nation's leading magazines. One of his series, "Lives of Great Men in History", hangs in the Weyhe Galleries and has attracted the favorable attention of art critics throughout the country. Some of his paintings hang in the Grand Central Galleries and the Montclair Museum of Art.

For our cover, the artist has massed some of St. Louis' famed landmarks. In the foreground he has placed the Statue of St. Louis, which stands on Art Hill in Forest Park; and next to it is the Milles Fountain on Aloe Plaza in front of Union Station. On the far bank of the Mississippi River are a number of noted St. Louis buildings, namely; Eugene Field Home, General Grants' Log Cabin, Old Courthouse, where the Dred Scott Case was tried, Old Cathedral, Soldiers Memorial, Civil Courts Building, Bell Telephone Bldg., Kiel Auditorium, with the Admiral going down stream on the "Father of Waters."

Of prime importance to all Legionnaires is the picture of the plaque which marks the site where the American Legion was born in 1919. It can be found today on the Union Electric Building on 12th Boulevard.



Help yourself, sir. It's Walker's DeLuxe!

These words are hospitality itself. For this straight bourbon by Hiram Walker is an uncommonly good whiskey—6 years old—a whiskey truly elegant in taste. May we suggest it for you and the friends who share the hospitality of your home?

Hiram Walker & Sons Inc., Peoria, Illinois



OFFICIAL PROGRAM

35th ANNUAL NATIONAL CONVENTION OF THE AMERICAN LEGION

ST. LOUIS, MISSOURI

AUGUST 31-SEPTEMBER 3, 1953

JOINT OPENING SESSION OF THE AMERICAN LEGION AND AMERICAN LEGION AUXILIARY

Monday, August 31, 1953
Kiel Municipal Auditorium

- 9:00 a.m. Concert—National Championship Band, American Legion Memorial Band, Harwood Post No. 5, Joliet, Illinois.
- 9:45 a.m. Chorus—National Championship Chorus, Syracuse Post No. 41, The American Legion, Syracuse, New York
- 10:00 a.m. Call to Order—Lewis K. Gough, (California), National Commander.
Advancement of Colors
Solo: STAR SPANGLED BANNER—Morton Downey, Official Soloist
Invocation—Rev. Fr. John E. Duffy, (Ohio), National Chaplain.
Call for Convention—Henry H. Dudley, (Nebraska), National Adjutant.
- 10:20 a.m. Addresses of Welcome:
Honorable Phil M. Donnelly, Governor of Missouri.
His Honor, Raymond R. Tucker, Mayor of the City of St. Louis.
Harold L. Butterfield, Jr., 1952-53 Commander, Department of Missouri.
A. von Gontard, President, American Legion 1953 Convention Corporation.
- 11:15 a.m. Response to Addresses of Welcome, Donald R. Wilson, (West Virginia), Past National Commander
- 11:30 a.m. Reports of CONVENTION COMMITTEES:
CREDENTIALS.
PERMANENT ORGANIZATION.
RULES.
- 12 noon NATIONAL CONVENTION MEMORIAL SERVICE.
Invocation.
Solo: THERE IS NO DEATH—Morton Downey.
Memorial Address—National Chaplain Duffy.
Benediction.
Taps.
- 12:30 p.m. Presentation of Medallion to the Mayor of New York City, the city in which in the 1952 National Convention was held—Edward N. Scheiberling, (New York), Past National Commander.
Response—The Honorable Vincent R. Impellitteri, Mayor, City of New York.
- 1:00 p.m. Greetings: Mrs. Rae Ashton, (Utah) National President, American Legion Auxiliary; John O. Newberry, (Missouri) Chef de Chemin de Fer, Forty and Eight.
- 1:30 p.m. Address, The Honorable Richard M. Nixon, Vice President of the United States.



2:00 p.m. Report of National Commander Lewis K. Gough.
2:30 p.m. Address, E. Roland Harriman, President, The American National Red Cross.
2:50 p.m. Introduction of Distinguished Guests.
3:00 p.m. Presentation of American Legion Distinguished Service Medal (Posthumously) to Hon. Royal C. Johnson, Thomas W. Miller, (Nevada).
Acceptance, Capt. Harlan T. Johnson. (Son of Royal C. Johnson.)
Recess.

Meetings of CONVENTION COMMITTEES as called.

7:00 p.m. National Commander Gough's banquet to distinguished guests: Place: Jefferson Hotel.
Speaker: The Honorable Robert B. Anderson, Secretary of the Navy.

Tuesday, September 1, 1953

10:00 a.m. National Convention Parade.

Wednesday, September 2, 1953
Kiel Municipal Auditorium

9:30 a.m. Concert.
10:00 a.m. Call to Order—Lewis K. Gough, (California), National Commander.
Salute to the Colors.
STAR SPANGLED BANNER.
Invocation—Rev. Fr. John E. Duffy, (Ohio), National Chaplain.
10:15 a.m. Reports of CONVENTION COMMITTEES:
LEGISLATIVE.
FOREIGN RELATIONS.
11:30 a.m. Address, Hon. John Foster Dulles, Secretary of State.
12 noon Report of CONVENTION COMMITTEE:
ECONOMIC.
Including: Employment and Veterans' Preference.
Other Economic Matters.
12:45 p.m. Address, George Meany, President, American Federation of Labor.
1:05 p.m. Reports of CONVENTION COMMITTEES:
CHILD WELFARE.
CONSTITUTIONAL AMENDMENTS.
AMERICANISM.
2:25 p.m. Address, William Early, President, National Education Association.
2:40 p.m. Report of CONVENTION COMMITTEE:
REHABILITATION.
Including: Claims and Rating.
Hospitalization.





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3:30 p.m. Address, Charles R. Sligh, Jr., President, National Association of Manufacturers.
4:00 p.m. Report of CONVENTION COMMITTEE:
SECURITY.
Including: Military Affairs.
Naval Affairs.
Merchant Marine.
Aeronautics.
Civil Defense.
Recess.

**Thursday, September 3, 1953
Kiel Municipal Auditorium**

8:30 a.m. Concert.
9:00 a.m. Call to Order—Louis K. Gough, (California), National Commander.
Salute to Colors.
STAR SPANGLED BANNER.
Invocation—Rev. Fr. John E. Duffy, (Ohio), National Chaplain.
9:15 a.m. Unfinished Business (Including reports held over from previous sessions).
10:00 a.m. Address, Walter P. Reuther, President, Congress of Industrial Organizations.
10:20 a.m. Reports of CONVENTION COMMITTEES:
INTERNAL AFFAIRS.
FINANCE.
11:15 a.m. Address, Hon. Charles E. Wilson, Secretary of Defense.
11:45 a.m. Announcement of Annual Awards.
12 noon Presentation—Cross of Chevalier Du Merite Social to Thomas E. Paradine—By Monsieur Francois Briere, French Consul General, (Chicago)
12:20 p.m. Address, V. C. Georgescu, (Rumania)
12:50 p.m. New Business, Election of National Officers.
1:50 p.m. Presentation of Colors to Outgoing National Commander, Lewis K. Gough, John R. Quinn, (California), Past National Commander.
2:10 p.m. Presentation of Colors to Incoming National Commander, Milo J. Warner, (Ohio), Past National Commander.
Presentation of newly elected National President of the American Legion Auxiliary.
Unfinished Business.
Retirement of Colors.
Final Adjournment.

The National Executive Committee will meet within twenty-four hours after close of the convention, upon call of the National Commander.

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Dreamboat. What changes this Mississippi steamboat to a dreamboat is her cargo—a frosty, fragrant Four Roses mint julep. And the Four Roses you get today—truly the finest ever bottled—has a special and distinctive flavor that lends extra enjoyment to the South's most delightful drink.

*Frankfort Distillers Corporation, New York. Blended whiskey.
86.8 proof. 60% grain neutral spirits.*

*Wouldn't you
rather drink*

**Four
Roses**





DISTINGUISHED GUESTS

THE HONORABLE RICHARD M. NIXON
Vice President of the United States

THE HON. ROBERT B. ANDERSON
Secretary of the Navy

HON. SIGURD ANDERSON
Governor, State of South Dakota

EBERHARD ANHEUSER
*Chairman of the Board,
Anheuser-Busch, Inc.*

MRS. RAE ASHTON
*National President
American Legion Auxiliary*

CHARLES G. BECK
*Assistant Administrator for Insurance
Veterans Administration*

GUY H. BIRDSELL
*Assistant Administrator for Legislation
Veterans Administration*

VICE ADMIRAL J. G. BOONE, USN (Ret.)
Medical Director, Veterans Administration

CAPTAIN G. H. BOWLER
British Ministry of Pensions

FRANCOIS BRIERE
*French Consul General
Chicago*

AUGUST A. BUSCH, JR.
President, Anheuser-Busch, Inc.

HAROLD L. BUTTERFIELD, JR.
*1952-1953 Department Commander of
Missouri*

HERMAN B. BYER
*Assistant Commissioner
Bureau of Labor Statistics*

HON. CLARENCE CANNON
United States Congressman

HON. A. S. J. CARNAHAN
United States Congressman

ADMIRAL ROBERT B. CARNEY
*Commander in Chief
Allied Forces, Southern Europe*

DR. K. A. CARROLL
*Assistant Chief Medical Director
Veterans Administration*

HON. FRANCIS CHERRY
Governor, State of Arkansas

HON. FRANK G. CLEMENT
Governor, State of Tennessee

HON. GEORGE N. CRAIG
Governor, State of Indiana

BEN G. CROSBY
*Director of Congressional and Public
Information, Department of State*

HON. THOMAS B. CURTIS
United States Congressman

LT. GEN. GEORGE H. DECKER, USA
Comptroller, Department of the Army

HON. PHILIP M. DONNELLY
Governor, State of Missouri

MAJ. GEN. WILLIAM J. DONOVAN

MORTON DOWNEY

THE HON. JOHN FOSTER DULLES
The Secretary of State, Department of State

WILLIAM EARLY
President, National Education Association

HON. LEE E. EMERSON
Governor, State of Vermont

PERRY FAULKNER
*Chief, Veterans Employment Service
U. S. Department of Labor*

HON. JOHN S. FINE
Governor, State of Pennsylvania

AL FINNEMORE
*Director of Contact Services,
Veterans Administration*

FORD FRICK
Commissioner, Baseball

DR. OTHEL J. GEE, DSC
*National Commander,
The Army and Navy Legion of Valor*

V. C. GEORGESCU

A. VON GONTARD
*President, American Legion 1953
Convention Corporation*

CAPTAIN HOWARD N. GORDON, JR.
*Chief, National Organizations Branch,
OPI, Department of Defense*

ROBERT GOODWIN
*Director, Bureau of Employment Security,
Department of Labor*

HON. HARLAND HAGEN
United States Congressman

E. ROLAND HARRIMAN
*President,
The American National Red Cross*

THE HON. THOMAS C. HENNINGS, JR.
United States Senator

MAJ. GEN. LEWIS B. HERSHAY
Director, Selective Service System

HARVEY V. HIGLEY
*Administrator Veterans Affairs,
Veterans Administration*

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United States Congressman

HON. PATRICK J. HILLINGS
United States Congressman

HON. CARL HINSHAW
United States Congressman

HON. JOSEPH F. HOLT
United States Congressman

WILLIS HOWARD
*Assistant Administrator for Claims,
Veterans Administration*

THE HON. VINCENT R. IMPELLITTERI
Mayor, City of New York

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United States Congressman

R. L. JARNAGIN
*Chairman, Board of Veterans Appeals,
Veterans Administration*

CAPTAIN HARLAND T. JOHNSON
*Commanding Officer, U.S.S. Tinubalier,
Naval Shipyard*

HON. LEROY JOHNSON
United States Congressman
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United States Congressman

T. B. KING
*Director, Loan Guaranty Service,
Veterans Administration*

CAPTAIN BYOUNG WHIE LEE
The Korean Legion

DR. SEUN KEUN LEE
The Korean Legion

MAJ. GEN. MELVIN J. MASS, USMC
(Retired)
*Commander in Chief,
Military Order of the World Wars*

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United States Senator

HON. GORDON L. McDONOUGH
United States Congressman

ROBERT B. McLEAISH
Farmers Home Administration

GEORGE MEANY
President, American Federation of Labor

THOMAS W. MILLER
National Executive Committeeman

A. H. MONK
*Executive Assistant for Vocational
Rehabilitation and Education,
Veterans Administration*

JESSE MOSS,
*National Commander,
Jewish War Veterans of the United States*

HON. MORGAN M. MOULDER
United States Congressman

HON. FRANK C. NASH
Assistant Secretary of Defense

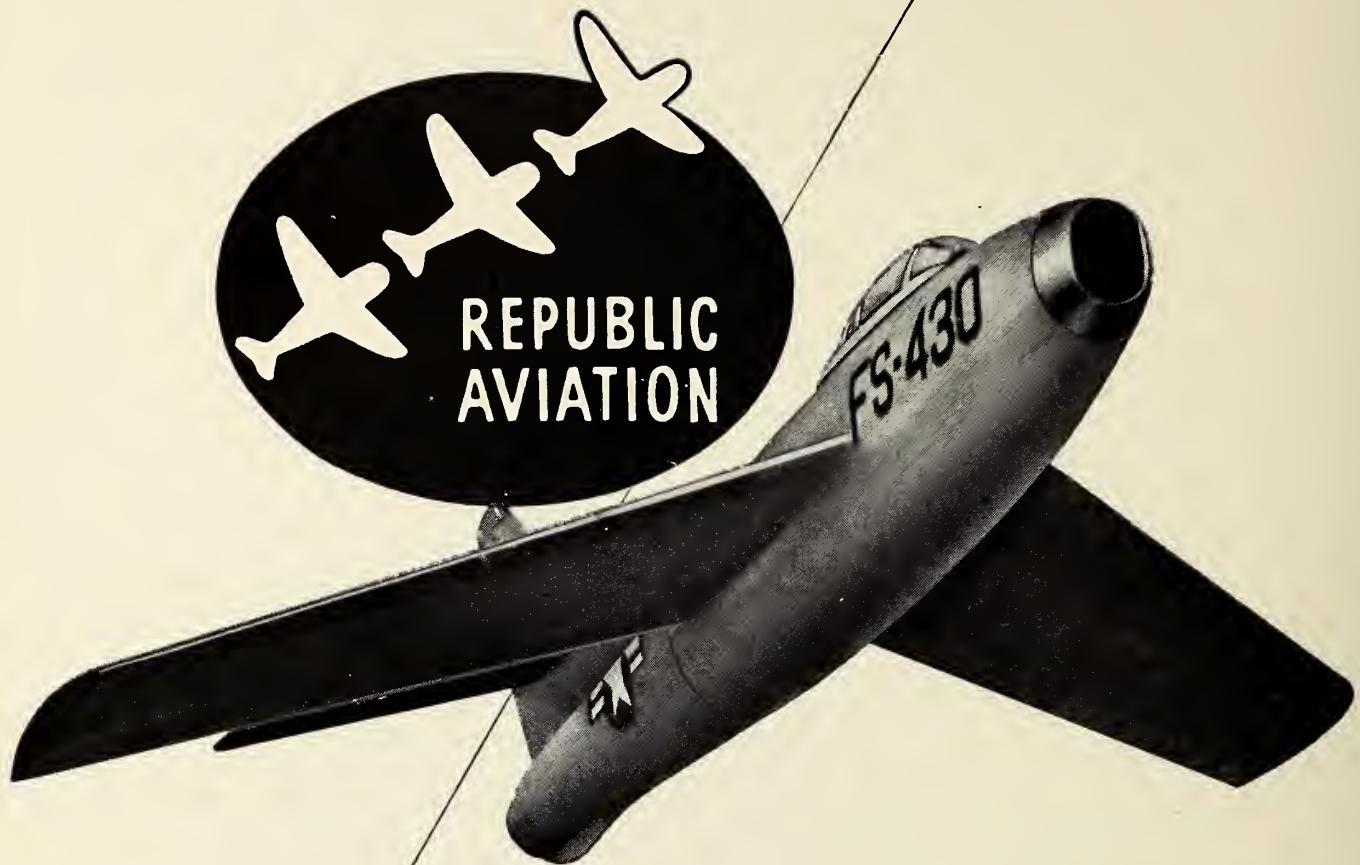
JOHN O. NEWBERRY
Chef De Chemin De Fer, Forty and Eight

H. BURKE NICHOLSON
President, The Coca Cola Company

E. E. ODOM
Solicitor, Veterans Administration

MAJ. GEN. FLOYD L. PARKS, GSC
*Chief of Information,
Department of the Army*

SYMBOL



The trade mark is literally the herald of American business . . . the symbol of an established institution. ➤➤➤
It is the basic spirit of Democracy at work . . . it means many things. It exemplifies tradition, resourcefulness, free enterprise, initiative. At Republic it marks the milestones of progress in the vital field of producing materials necessary for the defense of Democracy. ➤➤➤ We are now making deliveries of the new swept-wing F-84F **THUNDERSTREAK** jet fighter. This latest, most formidable member of a rugged family, which included the Thunderjet and Thunderbolt . . . with increased fire power and greater mobility for strategic fighter or fighter-bomber operation, is produced for the U.S. Air Force and our Allies in the North Atlantic Treaty Organization.



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*Deputy Specialist, Asst. to Chief of Staff,
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President, Schenley Importers

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*Assistant Chief of Liaison,
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DONALD R. WILSON
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United States Congressman

A. W. WOOLFORD
*Director of Information Service,
Veterans Administration*

HON. SAMUEL W. YORTY
United States Congressman

NATIONAL COMMANDER
Disabled American Veterans

NATIONAL COMMANDANT
Marine Corps League

COMMANDER-IN-CHIEF
Veterans of Foreign Wars

NATIONAL CONTESTS

SUNDAY, AUGUST 30, 1953

JUNIOR SPONSORED DRUM & BUGLE CORPS
Public School Stadium, Kingshighway & St. Louis Ave.

1:00 p.m. AMERICAN LEGION BANDS
Forest Park—On Lindell Blvd., East of Jefferson Memorial

2:30 p.m. AMERICAN LEGION CHORUS
Southwest High School, 3125 S. Kingshighway (At Arsenal Street)

MONDAY, AUGUST 31, 1953

9:00 a.m. AMERICAN LEGION DRUM & BUGLE PRELIMINARY CONTEST
Public School Stadium, Kingshighway & St. Louis Ave.

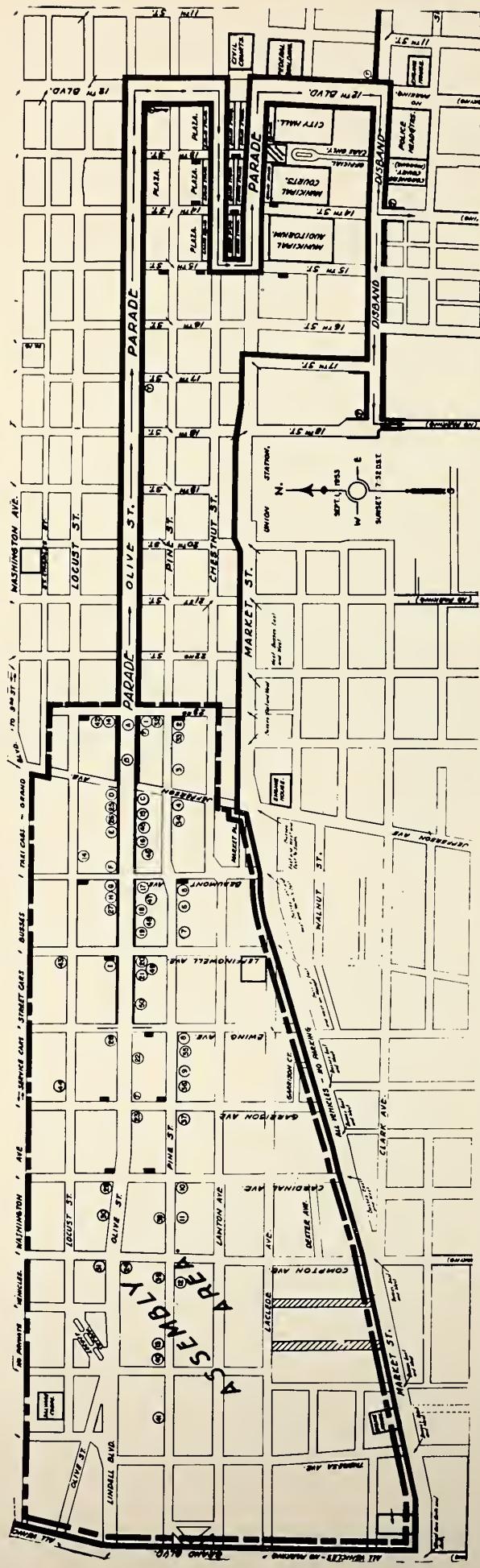
10:00 a.m. AMERICAN LEGION FIRING SQUAD
Fairgrounds Park—Grand & Natural Bridge

1:00 p.m. JUNIOR SPONSORED COLOR GUARD
Fairgrounds Park—Grand & Natural Bridge

2:00 p.m. AMERICAN LEGION COLOR GUARD
Fairgrounds Park—Grand & Natural Bridge

7:00 p.m. AMERICAN LEGION DRUM & BUGLE CORPS FINALS
Public School Stadium, Kingshighway & St. Louis Ave.

AMERICAN LEGION NATIONAL CONVENTION PARADE, ST. LOUIS—SEPT. 1, 1953



AMERICAN LEGION NATIONAL CONVENTION PARADE — ORGANIZATION AND ASSEMBLY TIME TABLE

AMERICAN LEAGUE NATIONAL DIVISION—Assembly Time 9:00 A.M.

- 1st Division—Assembly Time 7:00 A.M.**

 1. Delaware on N. side of Pine St. W. of Ewing.
 2. Wisconsin on Pine St. W. of 6.
 3. Maine on Pine St. W. of Ewing.
 4. Gr. Mar., Hon. Gr. Mar. & Staffs on S. side Olive St. W. of A.
 5. Armed Forces on S. side Olive St. W. of Jefferson to Grand.

2nd Division—Assembly Time 9:45 A.M.

 6. D. Nat'l Champ. American Legion Band on N. side Olive St. W. of Jefferson.
 7. Nat'l Colors & Nat'l Champ Rifle Team on N. side Olive St. W. of D.
 8. Nat'l Commander & Staff on N. side Olive St. W. of E.
 9. G. Nat'l Champ American Legion Drum & Bugle Corps on N. side Olive St. W. of F.
 10. H. Past Nat'l Commanders on N. side Olive St. W. of G.
 11. Foreign Departments on N. side Olive St. W. of H.
 - (a) Canada
 - (b) Mexico
 - (c) France
 - (d) Italy
 - (e) Puerto Rico
 - (f) Canal Zone
 - (g) Hawaii
 - (h) Philippine Islands

3rd Division—Assembly Time 10:00 A.M.

 1. Georgia on 23rd St. S. of Olive St.
 2. Louisiana on Pine St. W. of 23rd St.
 3. North Dakota on Pine St. W. of 2.
 4. Minnesota on Pine St. W. of Jefferson.
 5. South Carolina on Pine St. W. of Beaumont.

4th Division—Assembly Time 10:30 A.M.

 6. Illinois on 23rd St. N. of Olive & on Locust W. of 23rd St.
 7. New Jersey on S. side of Olive W. of Jefferson.
 8. Tennessee on S. side of Olive W. of 15.
 9. Maryland on S. side of Olive W. of Beaumont.
 10. Wyoming on S. side of Olive W. of 17.
 11. Rhode Island on S. side of Olive W. of 18.
 12. Connecticut on S. side of Olive W. of Leffingwell.
 13. Nebraska on S. side of Olive W. of 20.
 14. Oregon on S. side of Olive W. of Ewing.
 15. Ohio on S. side of Olive W. of Garrison.
 16. Pennsylvania on S. side of Olive W. of Compton.

5th Division—Assembly Time 11:15 A.M.

 17. Vermont on Pine St. W. of Channing.
 18. Massachusetts on Locust W. of Leffingwell.
 19. Texas on Locust W. of Leffingwell.
 20. Montana on S. side of Olive W. of Jefferson.
 21. District of Columbia on S. side of Olive W. of 45.
 22. Nevada on S. side of Olive W. of Beaumont.
 23. New Mexico on S. side of Olive W. of 47.
 24. Kentucky on S. side of Olive W. of Leffingwell.
 25. Alaska on S. side of Olive W. of 49.

6th Division—Assembly Time 11:30 A.M.

 26. Michigan on N. side of Olive W. of Jefferson.
 27. Kansas on N. side of Olive W. of Beaumont.
 28. Iowa on N. side of Olive W. of Ewing.
 29. Alabama on N. side of Olive W. of Cardinal.
 30. Oklahoma on N. side of Olive W. of 29.
 31. Indiana on N. side of Olive W. of Compton.

7th Division—Assembly Time 12:15 P.M.

 32. Utah on 23rd St. S. of Olive.
 33. New Hampshire on Pine St. W. of 23rd.
 34. California on Pine St. W. of Jefferson.
 35. South Dakota on Pine St. W. of Ewing.
 36. Idaho on Pine St. W. of 35.
 37. Arkansas on Pine St. W. of Garrison.
 38. Washington on Pine St. W. of Cardinal.
 39. West Virginia on Pine St. W. of Compton.
 40. North Carolina on Pine St. E. of Channing.
 41. Vermont on Pine St. W. of Channing.

8th Division—Assembly Time 1:15 P.M.

 42. New York on 23rd St. N. of Olive and on Locust W. of 23rd St.
 43. Texas on Locust W. of Leffingwell.
 44. Massachusetts on Locust W. of 43.

9th Division—Assembly Time 1:30 P.M.

 45. Montana on S. side of Olive W. of Jefferson.
 46. District of Columbia on S. side of Olive W. of 45.
 47. Nevada on S. side of Olive W. of Beaumont.
 48. New Mexico on S. side of Olive W. of 47.
 49. Kentucky on S. side of Olive W. of Leffingwell.
 50. Alaska on S. side of Olive W. of 49.

10th Division—Assembly Time 2:30 P.M.

 51. Missouri on N. side of Olive St. W. of Jefferson to Grand.
 - 1st, 5th and 9th Divisions have same Assembly Areas.
 - 2nd, 6th and 10th Divisions have same Assembly Areas.
 - 3rd and 7th Divisions have same Assembly Areas.
 - 4th and 8th Divisions have same Assembly Areas.

- 22 -



GENERAL PARADE ORDERS OF THE AMERICAN LEGION

PARADE OFFICIALS

Grand Marshal

STEVE KRIWANEK

Honorary Grand Marshal

DONALD R. WILSON
Past National Commander

Grand Marshals

Lt. Gen. William B. Kean, *Commanding General, Fifth Army*
Brig. Gen. John H. Lamson-Scribner,
Marine Air Reserve Training Command
Rear Admiral Francis P. Old, *Commandant, 9th Naval District*
Lt. Gen. Robert W. Harper, *U. S. Air Force*
District Commander, USCG

Deputy Grand Marshals

Edmund J. Kerber	Albert J. Lieberman
Rayford R. Knight	Edwin Gruber
Joseph J. Feuchter	Harry Robertson

PARADE ORDER

1. The instructions contained herein will govern the official parade of the Thirty-fifth National Convention of The American Legion.

2. TIME: (a) The leading elements of the parade will move promptly from the initial point at 10:00 a.m. DST Tuesday, September 1st, 1953, regardless of weather conditions.

(b) The time of assembly for each Department or element of the parade is shown in detail on the parade map.

3. ROUTE: The parade will start at Twenty-third and Olive Streets and proceed East on Olive Street to Twelfth Blvd., thence South on Twelfth Blvd. to Chestnut Street, thence West on Chestnut Street to Fifteenth Street, thence South on Fifteenth Street to Market Street, thence East on Market Street to Twelfth Blvd. where it will turn South to Clark Avenue, thence West on Clark Avenue to Fourteenth Street and Eighteenth Street Viaducts for disbanding.

4. ASSEMBLY AREA: Assembly areas for all departments are as indicated on the parade map. Guides for each Department will be furnished by the Parade Committee and be present at all hotels to assist the visiting Legionnaires to reach the assembly area.

5. ORGANIZATION: The order in which departments or other elements will appear in the parade is shown in detail on the parade map. In order to regulate and facilitate the march of the parade, the various elements have been grouped into ten divisions, each under a division marshal. For ready reference, the composition of these divisions showing order of march, time and place of assembly, for the various elements is grouped as follows:

6. FORMATION: The marching formation of all elements of the parade will be as follows:

- (a) POLICE ESCORT
- (b) MILITARY ESCORT
- (c) AMERICAN LEGION DEPARTMENTS (INCLUDING UNIFORMED BODIES OF THE AMERICAN LEGION AUXILIARY AND THE SONS OF THE LEGION): In platoons of twenty-four (24) formed in two ranks, twelve (12) abreast, one pace distance between front and rear ranks.
- (d) NATIONAL COLORS, National Rifle Team.
- (e) National Commander and National Officers (in automobiles).
- (f) MASSED COLORS: Twelve (12) abreast. The department and post colors of each department of The American Legion and the department and unit colors of each department of the American Legion Auxiliary will be massed at the head of each department delegation.
- (g) BANDS AND DRUM CORPS: As directed by Drum Majors.
- (h) AUTHORIZED FLOATS AND AUTOMOBILES: In single column.

Thanks Legionnaires for your part in “Youth Wants to Know”

IN THE YOUTH of our country lies our future. As they think, so will the destiny of America be shaped.

Through its cooperation with the NBC television broadcast, “Youth Wants to Know,” the American Legion is performing a public service that is far-reaching.

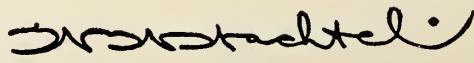
Youth has inquisitiveness. The searching questions that are asked without reservation of leaders of government, of industry, and of foreign dignitaries, is a barometer of how young Americans think.

They are seekers of truth; they demand direct answers, and brook no evasion. They are living proof that freedom of thought and expression are enjoyed to the fullest in this democracy of ours.

As we appraise youth’s insight, as reflected by their pointed questions, we can have confidence in the youth of America, and rest assured that our future is safe in their hands.

Youth attracts youth, and this program is an inspiration to other youngsters, particularly those who recently have found haven on our shores, to gain a better appreciation of the significance of true democracy.

So a vote of thanks to the American Legion for its part in this constructive and inspiring program.*


President

CALVERT DISTILLERS CORPORATION
NEW YORK CITY

*Consult your local
newspaper for
time and station.

PARADE ORDER

Continued from Previous Page

(h) MARCHING DISTANCES:

- (1) Distances between elements of military escort will be as prescribed in the applicable military or naval regulations.
- (2) Distances between platoons of The American Legion, ten (10) paces. (NOTE: For the purposes of this order, any group of colors, whether massed or not, will be considered a platoon.)
- (3) Distances between Departments: Thirty (30) paces.
- (4) Distances between floats or automobiles: Five (5) paces.
- (5) Twenty (20) yards distance in front and rear of bands and drum corps will be maintained during the march.

7. REVIEWING AND GRAND STANDS: The Official reviewing stand for the National Commander and his party will be on the south side of Market Street opposite the opening of Thirteenth Street on the right of the marching column.

8. SALUTES: Elements of the parade will render but one salute throughout the line of march. This will occur when passing the reviewing stand of the National Commander.

9. CONDUCT OF THE MARCH:

- (a) Maneuvering or special feature marching at any place along the route will not be permitted.
- (b) Parade Officials will be present in Market Street at Fourteenth Street and at Twelfth Boulevard to indicate to bands and drum corps when to commence and when to cease playing while actually within the Reviewing Stand area.

10. FLOATS: Entry of floats in the parade is restricted to those of an American Legion or patriotic character. No other floats will be permitted. Permit to be obtained from Parade Committee.

11. ELIGIBILITY TO PARTICIPATE IN PARADE: With the exception of the police and military and naval escort and distinguished guests, eligibility to participate in the parade is limited to the members of The American Legion, the uniformed bodies of The American Legion Auxiliaries.

12. DISBANDMENT: Disbandment of the parade will start upon the column reaching Fourteenth and Clark Streets, alternating using Fourteenth Street Viaduct and Eighteenth Street Viaduct, as directed by the Chief Regulating Officer of the Disbanding Area. Units will close up columns at Twelfth and Market Streets.

13. FIRST AID AND CONVENIENCE STATIONS: First Aid and Convenience Stations in the Assembly Area and along the Parade Route will be conspicuously marked.

14. PARADE OFFICIALS: In addition to his general and personal staff, the Grand Marshal will be assisted in the conduct of the parade by other officials designated as Regulating and Control Officers, Division Marshals and Aides.

(a) CHIEF REGULATING OFFICERS, ASSEMBLY AREA:

Bud Schlosser Harry Robertson Dick Lodge

(b) CHIEF REGULATING OFFICERS, LINE OF MARCH:

Ed Kerber	Art Mesler
Will Kuennen	Charles Blair
Walter Dempsey	

(c) CHIEF REGULATING OFFICER, GRAND STAND AREA:

Bob Turner

(d) CHIEF REGULATING OFFICERS DISBANDING AREA:

Lou Boernemann	Ike Laubenthal
Nat Dunn	Walter Bauer

(e) COMMUNICATING OFFICER:

Allen Furfine

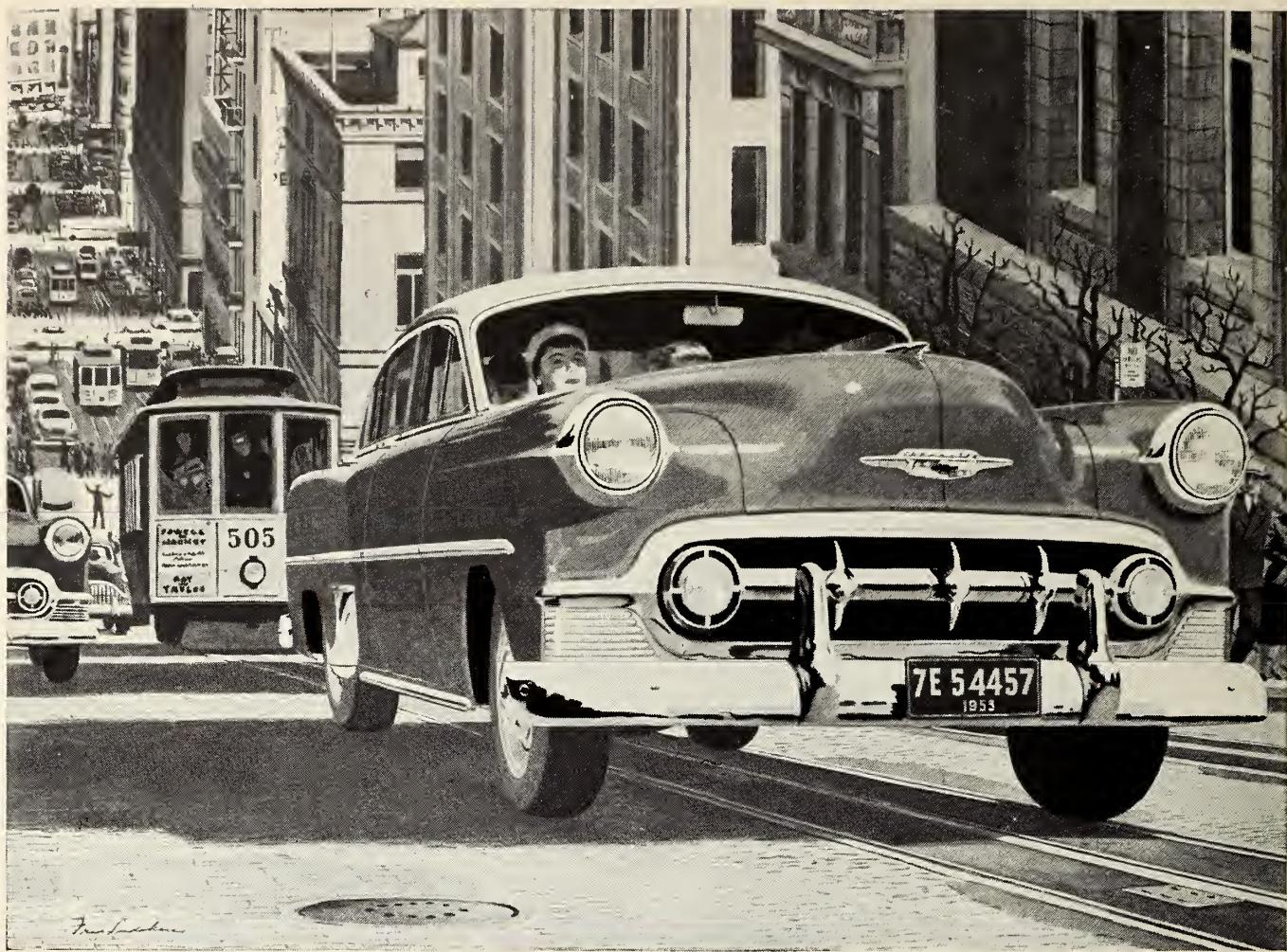
(f) UNIT STARTING OFFICER:

J. Kinney

15. GENERAL INSTRUCTIONS:

- (a) Embraced in this order are The Parade Map and The March Table. The March Table contains information as to the assembly areas and the order of march. The Parade Map shows graphically the parade route. The number appearing in front of the name of each unit refers to the corresponding number on the Parade Map and shows the approximate location of the assembly area. Exact location will be indicated at the assembly area by a regulating officer of the Assembly area.
- (b) Parade Officials will be designated by appropriate brassard.
- (c) The co-operation of all departments is earnestly solicited, particularly as to prompt assembly in designated areas, elimination of maneuvering or special feature marching which will delay the march, and prompt clearing of the streets in the disbanding area. Departments not on time in column at the time of moving out, will be assigned by the Chief Regulating Officer, Assembly area, to rear of column.
- (d) Headquarters of the Parade Committee are located at 301 N. Twelfth Blvd., St. Louis, Missouri, Telephone Main 9479.

By order of: STEVE KRIWANEK, *Grand Marshal and Chairman*
JOSEPH FEUCHTER, *Deputy Grand Marshal*



The Brilliant New "Two-Ten" 4-Door Sedan.

Expect these wonderful things from Chevrolet's new high-compression power . . .

No matter *where* or *how* you drive, Chevrolet's new power brings you many wonderful advantages.

You probably expect greater acceleration. And it's yours. You enjoy faster getaway and increased passing ability.

You, no doubt, count on climbing hills with new ease, taking steep grades in stride. And you do.

You can be sure of finer and more responsive performance under every driving condition. But with all this, you might *not* expect greater gasoline mileage. Yet you get it.

One reason is the new 115-h.p. "Blue-Flame" engine. Teamed with the new Powerglide* automatic transmission, this new valve-in-head engine delivers more power than any other engine in the low-price field. And with its extra-high compression ratio of 7.5 to 1, it wrings more work out of a given amount of gas. More power. More miles.

Another reason—the greatly advanced, 108-h.p. "Thrift-King" engine. This highly improved valve-in-head engine

brings the same advantages of more power and higher compression to gearshift models. Performance is stepped way up, gasoline consumption cut way down.

Did you ever think of it this way? No one builds as many cars as Chevrolet. No one has better facilities for engineering, for research and for production. So doesn't it stand to reason that *only* the world's largest producer can design and build such a fine car in *every respect* . . . and yet hold prices down so that Chevrolet is the *lowest-priced* line in its field!

Your Chevrolet dealer will be happy to demonstrate *all* the new and wonderful things you will find in America's most popular car. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost. (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



AMERICAN LEGION NATIONAL CONVENTION PARADE

ORGANIZATION AND ASSEMBLY TIME TABLE

FIRST DIVISION—ASSEMBLY TIME 9:00 A.M.

A. Police Escort.....	On S. side Olive St. W. of 23rd St.
B. Gr. Mar., Hon. Gr. Mar. & Staffs.....	On S. side Olive St. W. of A.
C. Band.....	On S. side Olive St. W. of B.
D. American Legion Police Service Committee.....	On S. side Olive St. W. of C.
E. Military — Grand Marshals.....	On S. side Olive St. W. of Jefferson to Grand.
 Fifth Army Band	 U. S. Coast Guard
Massed Colors, Sixth Armored Division	Colors and Color Guard, Marching Unit
Finance Center WAC'S	 National Guard
Granite City Engineer Depot Colors and Color Guard	13th Inf. Regiment Mobile Units
U. S. Marine Corps Colors and Color Guard USMC Band and Drum & Bugle Corps	 Organized Reserve 102nd Division Band Colors and Color Guard
U. S. Navy Great Lakes Navy Band	 USMC Reserve Rifle Co.
Air Force Scott AF and Chanute AF Bands (Combined) Colors and Color Guards WAF Band Lackland Air Force & Base	 U. S. Navy Unit Band U. S. Navy Reserve Units

AIR COVERAGE—Fly Over Program every half hour all day—Army, Marine Corps, Navy and Air Force.

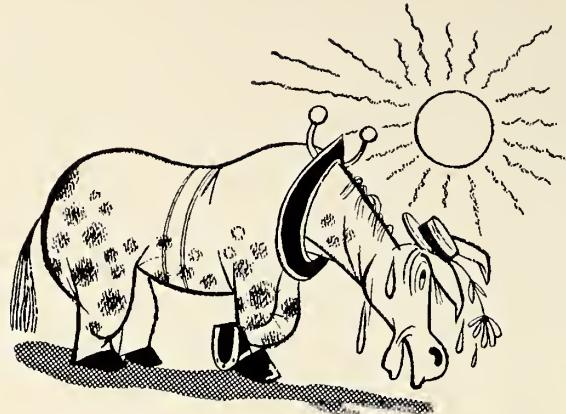
SECOND DIVISION—ASSEMBLY TIME 9:45 A.M.

F. Nat'l Champ. American Legion Band.....	On N. side Olive St. W. of Jefferson
G. Nat'l Colors & Nat'l Champ Rifle Team.....	On N. side Olive St. W. of D.
H. Nat'l Commander & Staff.....	On N. side Olive St. W. of E.
I. Nat'l Champ American Legion Drum & Bugle Corps.....	On N. side Olive St. W. of F.
J. Past Nat'l Commanders.....	On N. side Olive St. W. of G.
K. Foreign Departments.....	On N. side Olive St. W. of H.

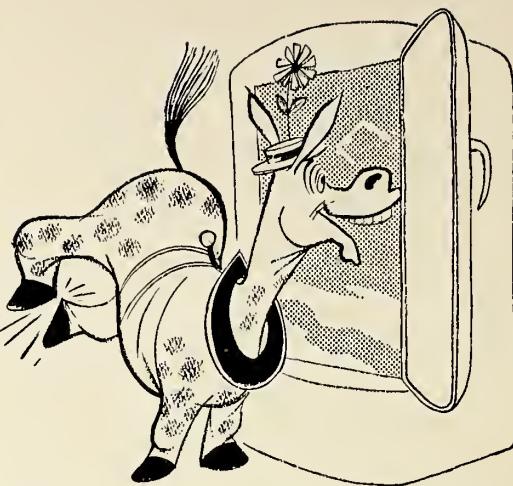
(a)	Canada	(e)	Puerto Rico
(b)	Mexico	(f)	Canal Zone
(c)	France	(g)	Hawaii
(d)	Italy	(h)	Philippine Islands

THIRD DIVISION—ASSEMBLY TIME 10:00 A.M.

1. Georgia	On 23rd St. S. of Olive St.
2. Louisiana	On Pine St. W. of 23rd St.
3. North Dakota	On Pine St. W. of 2.
4. Minnesota	On Pine St. W. of Jefferson.
5. South Carolina	On Pine St. W. of Beaumont.
6. Delaware	On Pine St. W. of 5.
7. Wisconsin	On Pine St. W. of 6.
8. Maine	On Pine St. W. of Ewing.
9. Mississippi	On Pine St. W. of 8.
10. Arizona	On Pine St. W. of Cardinal.
11. Colorado	On Pine St. W. of 10.
12. Virginia	On Pine St. W. of 11.
13. Florida	On Pine St. W. of 12.



Just horse sense to remember



it's always winter in your refrigerator

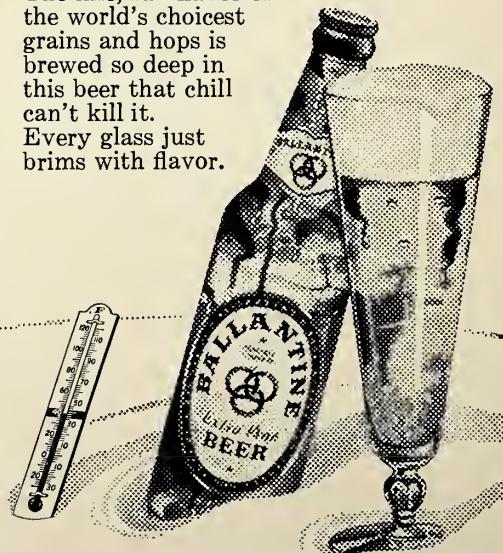
that's why Ballantine



Beer is deep-brewed for

**flavor that
chill can't kill**

Ballantine brews for flavor! For lightness, yes! For dryness, of course! But first, last, and always, Ballantine brews for flavor. The fine, full flavor of the world's choicest grains and hops is brewed so deep in this beer that chill can't kill it. Every glass just brims with flavor.



How cold do you like your beer?

Good and cold, if you're like most people. Beer is usually served at temperatures ranging from 35° to 42° Fahrenheit.

Ballantine Beer is deep-brewed to hold its flavor at whatever temperature you like best!

Since 1840

P. Ballantine & Sons, Newark, N. J.

BALLANTINE BEER

FOURTH DIVISION—ASSEMBLY TIME 10:30 A.M.

14. Illinois _____ On 23rd St. N. of Olive & on Locust W. of 23rd St.

FIFTH DIVISION—ASSEMBLY TIME 11:15 A.M.

15. New Jersey	On S. side of Olive W. of Jefferson.
16. Tennessee	On S. side of Olive W. of 15.
17. Maryland	On S. side of Olive W. of Beaumont.
18. Wyoming	On S. side of Olive W. of 17.
19. Rhode Island	On S. side of Olive W. of 18.
20. Connecticut	On S. side of Olive W. of Leffingwell.
21. Nebraska	On S. side of Olive W. of 20.
22. Oregon	On S. side of Olive W. of Ewing.
23. Ohio	On S. side of Olive W. of Garrison.
24. Pennsylvania	On S. side of Olive W. of Compton.

SIXTH DIVISION—ASSEMBLY TIME 11:30 A.M.

26. Michigan	On N. side of Olive W. of Jefferson.
27. Kansas	On N. side of Olive W. of Beaumont.
28. Iowa	On N. side of Olive W. of Ewing.
29. Alabama	On N. side of Olive W. of Cardinal.
30. Oklahoma	On N. side of Olive W. of 29.
31. Indiana	On N. side of Olive W. of Compton.

SEVENTH DIVISION—ASSEMBLY TIME 12:15 P.M.

32. Utah	On 23rd St. S. of Olive.
33. New Hampshire	On Pine St. W. of 23rd.
34. California	On Pine St. W. of Jefferson.
35. South Dakota	On Pine St. W. of Ewing.
36. Idaho	On Pine St. W. of 35.
37. Arkansas	On Pine St. W. of Garrison.
38. Washington	On Pine St. W. of Cardinal.
39. West Virginia	On Pine St. W. of Compton.
40. North Carolina	On Pine St. E. of Channing.
41. Vermont	On Pine St. W. of Channing.

EIGHTH DIVISION—ASSEMBLY TIME 1:15 P.M.

42. New York	On 23rd St. N. of Olive and on Locust W. of 23rd St.
43. Texas	On Locust W. of Leffingwell.
44. Massachusetts	On Locust W. of 43.

NINTH DIVISION—ASSEMBLY TIME 1:30 P.M.

45. Montana	On S. side of Olive W. of Jefferson.
46. District of Columbia	On S. side of Olive W. of 45.
47. Nevada	On S. side of Olive W. of Beaumont.
48. New Mexico	On S. side of Olive W. of 47.
49. Kentucky	On S. side of Olive W. of Leffingwell.
50. Alaska	On S. side of Olive W. of 49.

TENTH DIVISION—ASSEMBLY TIME 2:30 P.M.

25. Missouri _____ On N. side of Olive St. W. of Jefferson to Grand

* * * * *

First, Fifth and Ninth Divisions have same Assembly Areas.

Second, Sixth and Tenth Divisions have same Assembly Areas.

Third and Seventh Divisions have same Assembly Areas.

Fourth and Eighth Divisions have same Assembly Areas.

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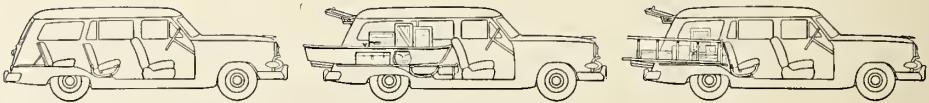
Ford Ranch Wagon

Here's a 2-door haul-around favorite that seats six in comfort or hauls all your freight with ease. A flick of your wrist and the Stowaway back seat folds flat into the floor for easy loading. You get your choice of V-8 or Six engines and three great drives: Fordomatic Drive, Overdrive, or Conventional.



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For calling, just load up to 8 passengers into this style-setting 4-door station wagon and you're off, in passenger-car comfort. For hauling, merely lower the tailgate, sift out the 2-section rear seat, and lower the Stowaway center seat into the floor. And it offers you the "go" and savings of Ford's great 110 h.p. V-8!

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This 4-door beauty offers you all the fine-car features you find in the Country Sedan *plus* real wood trim over its solid steel paneling. It, too, offers the last word in interior decor. And, like in all the '53 Fords, you'll find many "Worth More" features . . . features that make it worth more when you buy it, worth more when you sell it!

F O R D M O T O R C O M P A N Y



ENTERTAINMENT

SUNDAY, AUGUST 30th

Promenade Nationale Parade

(Forty & Eight Parade)
4:00 P.M.

**The American Legion
Memorial Services**

Opera House—Kiel Auditorium—8:00 P.M.



MONDAY, AUGUST 31st

**National Commander's Banquet To
Distinguished Guests**

Gold Room, Jefferson Hotel—7:00 P.M.
Admission by Ticket Only

**You Are Invited to
Visit the Home of Budweiser**

The World's Largest Brewery
OPEN HOUSE
10:00 A.M. to 5:00 P.M.

**The American Legion Drum & Bugle Corps
National Contest Finals**

Public School Stadium—Kingshighway & St. Louis
7:00 P.M.



TUESDAY, SEPTEMBER 1st

**You Are Invited to
Visit the Home of Budweiser**

The World's Largest Brewery
OPEN HOUSE
10:00 A.M. to 5:00 P.M.



WEDNESDAY, SEPTEMBER 2nd

Annual Forty and Eight Banquet

Chase Hotel—7:00 P.M.
Admission by Ticket Only

All States Dinner

Gold Room, Jefferson Hotel—8:00 P.M.
Admission by Ticket Only

Pabst Blue Ribbon Boxing Bout

The Arena, 5700 Oakland—8:30 P.M.
Present Entertainment Coupon for reduced admission price



Getting together to talk things over...



A convention is like the old-time, town hall meeting. It brings men and minds together. Many problems are settled. Many good ideas are born. But it's *work*.

And when the day's sessions are over, it's good to relax with a cool bottle of Schlitz.

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STEAMER ADMIRAL—At the foot of Washington Avenue by Eads Bridge. For a trip on “Ole Man River”—Excursions every day except Monday and Tuesday. Day trips 10:00 A.M.-4 P.M., Night trips 9:00 P.M.-12 Midnight. Exchange ticket plus 75c for day trips and \$1.00 for night trips.

MERAMEC CAVERNS—Open every day for conducted tours by LaJolla Park Rangers. World's only 5 story cavern—Famous Jesse James Hideout. On U. S. 66—55 miles S. W. of St. Louis at Stanton, Missouri. Exchange ticket plus \$1.00 includes tax.

BUSCH STADIUM—The St. Louis Browns vs. Washington Senators on Sunday Afternoon, August 30th and Monday, August 31st; Browns vs. New York Yankees on Wednesday, September 2nd and Thursday, September 3rd. Exchange ticket plus \$1.35 for reserved seat.

FAIRMOUNT RACE TRACK—See the horses run under the lights. On U. S. 40 near Collinsville, Illinois, just 9 miles from downtown St. Louis. Exchange ticket and \$1.00 for admission into clubhouse.

ST. LOUIS FIREMAN'S RODEO—Oakland Stadium, 5200 Oakland, just across from Forest Park. Exchange ticket plus \$1.20 for reserved seat in Legion Section or exchange ticket plus \$1.70 for box seat. Starts Monday, August 31.

SHAW'S GARDEN—2315 Tower Grove Avenue. The world's largest Botanical Garden. Admission free.

EUGENE FIELD HOME—634 So. Broadway near the heart of downtown St. Louis. The boyhood home of Eugene Field, “The Children's Poet”. No admission charge. Open daily 10 A.M. to 5 P.M. Closed every Monday and the first Tuesday in each month.

CAMPBELL HOUSE—1508 Locust Street—Romantic survival of St. Louis at one of its most glamorous periods. Over 100 years old, the home of Robert Campbell, explorer, Indian Fighter and early settler of St. Louis. Open Sunday & Monday, 1 P.M. to 5 P.M., Tuesday thru Saturday 10:30 A.M. to 5 P.M. Exchange ticket and 15c.

CHEROKEE CAVE—3400 So. Broadway. A natural wonderland 85 feet below the city streets. Interesting cave formations, underground streams and prehistoric burial grounds. Competent guides. Open every day from 10 A.M. to 10 P.M. Adults 85c, children 35c.

GRAY LINE SIGHTSEEING TOUR—Afternoon Tour—approximately 3½ hours. Grand Tour of St. Louis includes most of the points of interest in St. Louis. Exchange ticket and \$2.65.

Morning Tour—Approximately 2 hours. Historical St. Louis and Shaw Botanical Garden Tour. Exchange ticket and \$2.10.

GOLDEN ROD SHOWBOAT—at the foot of Locust Street. Captain Menke's Original Mississippi River Showboat. Shows nightly starting at 8:30 P.M. Admission charge.





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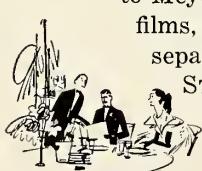
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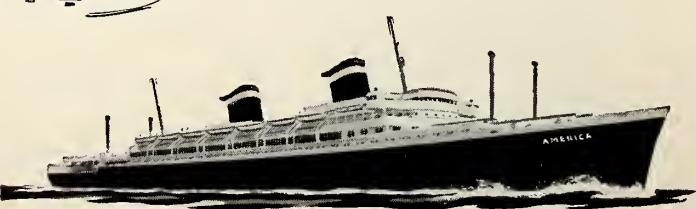
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REUNIONS and DINNERS

SOCIETY OF AMERICAN LEGION FOUNDERS

Saturday, August 29	
Missouri Athletic Club	
Business Meeting	4 P.M.
Reunion Social Hour	6:30 P.M.
Dinner	7 P.M.



NATIONAL COMMANDER'S DINNER

Monday, August 31, 7 P.M.	
Jefferson Hotel — Gold Room	
<i>Admission by ticket only</i>	



ALL STATES DINNER

Wednesday, September 2	
Jefferson Hotel — 8 P.M.	
<i>Admission by ticket only</i>	



40 & 8 BANQUET

Wednesday, September 2	
Chase Hotel — 7 P.M.	



8 & 40 BANQUET

Saturday, August 29	
Statler Hotel — 7:30 P.M.	



WOMEN LEGIONNAIRES BREAKFAST

Monday, August 31	
Famous Barr	8:30 A.M.



WOMEN LEGIONNAIRES HOSPITALITY ROOM

Hotel Jefferson	Room #9
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HISTORIAN'S BREAKFAST

Tuesday, September 1	
Jefferson Hotel	8:30 A.M.



AMERICAN LEGION PRESS ASSOCIATION

Sunday, August 30	
Edgewater Club	
Workshop Clinic	9:30 A.M. til 4 P.M.
Dinner	7 P.M.



THE NAVY CLUB OF MISSOURI

Tuesday, September 1	
DeSoto Hotel	
Breakfast	8 A.M.
Hospitality Room	Parlor "A"



23RD ENGINEERS ASSOCIATION, A.E.F.

DeSoto Hotel	
Registration	Fred W. Stockham Post Hdqrs.



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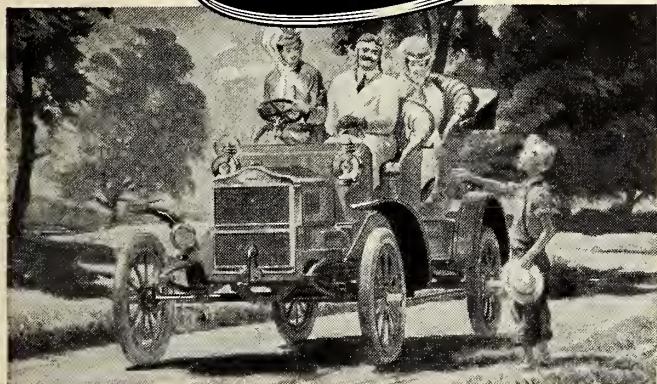
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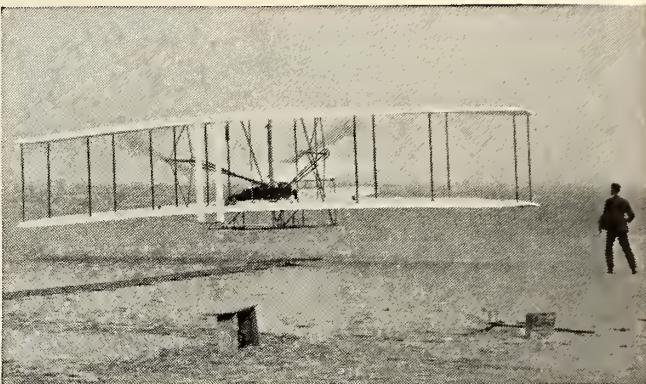


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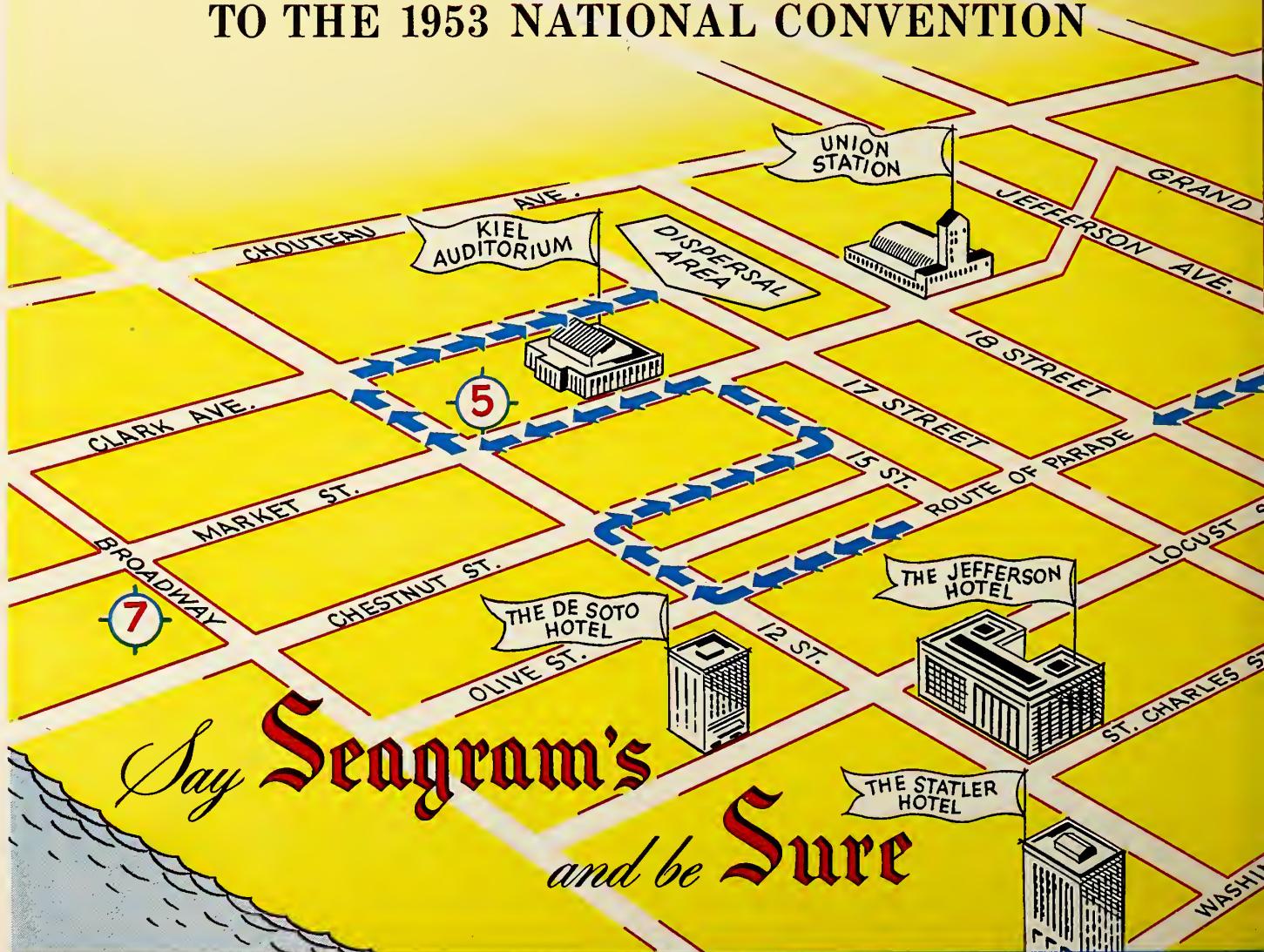


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American Legion

TO THE 1953 NATIONAL CONVENTION



BE SURE TO ATTEND THE OFFICIAL DRAWINGS FOR THE FOUR
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53 FORD CONVERTIBLES PRESENTED BY THE SEAGRAM POSTS
CONTEST, MONDAY EVENING, AUGUST 31ST

**HOW MUCH
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It is not possible to determine a precise figure, but we do know it is a fantastic one.

For instance, a large percentage of traffic collisions are caused by outdated, shabbily maintained and overburdened roads, streets and highways. Apart from the tragic human loss, these accidents cost us $3\frac{1}{2}$ billion dollars a year. Bumper-to-bumper congestion costs the trucking industry and its customers more than a million dollars a day in New York City alone. And driving daily back and forth over jammed and rundown roads, as most of us do, wastes fuel and causes unnecessary wear and tear.

Clearly, we are paying for our shoddy roads at a rate all out of proportion to the price of new ones.

The job ahead. A national network of modern roads would cost about 40 billion dollars to achieve. But it is a job we must do if our progress as a people is to continue. We travel nine out of ten intercity passenger miles in cars or buses. Three-fourths of our freight rides at least part

way to market by truck. Each day 60 million of us depend on cars to get us to and from work or family shopping.

Since the end of the war we have overhauled about one in every four miles of primary roads. But 75,000 miles still badly need modernization, and five to six thousand more miles become deficient every year.

The money for the job. Your car or truck is subject to a number of taxes — state and Federal. Farsighted local and state administrative programs which *do not divert these tax dollars to other purposes* can provide the steady roadway maintenance and expansion essential to the growing economic and social worth of your motor vehicle. But it takes the active interest of each one of us in stimulating and encouraging in our own localities a competent, vigorous approach to roadway improvement.

This is vital if we are to rid ourselves, once and for all, of the poor roads which are just so many detours along the path of progress.

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THIRTY-THIRD ANNUAL NATIONAL CONVENTION AMERICAN LEGION AUXILIARY

Kiel Auditorium

St. Louis, Missouri

August 31-September 3, 1953

Advance Meetings

Sunday, August 30

9:00 a.m.	National Executive Committee Meeting	Daniel Boone Room, Statler Hotel
10:30 a.m.	Rehearsal for Music Contests	Assembly Hall #1, Kiel Auditorium
11:00 a.m.	Memorial Service	Opera House, Kiel Auditorium

CONVENTION COMMITTEE MEETINGS

12:30 p.m.	Rehabilitation—Mrs. Harold S. Burdett, Chairman	Assm. Hall #1, Kiel Aud.
	Child Welfare—Mrs. P. A. Lainson, Chairman	Assm. Hall #2, Kiel Aud.
	Americanism—Mrs. Charles Gunn, Chairman	Assm. Hall #3, Kiel Aud.
	Membership—Mrs. Bert M. Count, Chairman	Assm. Hall #4, Kiel Aud.
	Publications—Mrs. W. Graydon Painter, Chairman	Room #204, Soldiers' Mem. Bldg., 13th & Pine Sts.
2:00 p.m.	Credentials—Mrs. A. L. Mercier, Chairman	Assm. Hall #1, Kiel Aud.
	Rules—Mrs. Ellen Pearce Randall, Chairman	Assm. Hall #2, Kiel Aud.
	Permanent Organization—Mrs. Robert Hill, Chairman	Assm. Hall #3, Kiel Aud.
	Resolutions—Mrs. Ora J. Lewis, Chairman	Daniel Boone Room, Statler Hotel
2:30 p.m.	Music—Mrs. T. E. Foster, Chairman	Assm. Hall #1, Kiel Aud.
	Junior Activities—Mrs. L. D. Bickerstaff, Chairman	Assm. Hall #2, Kiel Aud.
	Poppy—Mrs. Carl W. Zeller, Chairman	Assm. Hall #3, Kiel Aud.
	Legislative—Mrs. A. J. Breaux, Chairman	Assm. Hall #4, Kiel Aud.
	Pan American—Mrs. J. Pat Kelly, Chairman	Room #204, Soldiers' Mem. Bldg., 13th & Pine Sts.
2:30 p.m.	Rehearsal of Pages	Opera House, Kiel Auditorium
	Tea for Pages	Refectory, Kiel Auditorium
3:30 p.m.	Community Service—Mrs. Frank Bunkley, Chairman	Assm. Hall #1, Kiel Aud.
	Girls State—Mrs. H. C. McShane, Chairman	Assm. Hall #2, Kiel Aud.
	Constitution & By-Laws—Mrs. William R. Bryan, Chairman	Assm. Hall #3, Kiel Aud.
	Finance—Mrs. Charles B. Gilbert, Chairman	Assm. Hall #4, Kiel Aud.
	Civil Defense—Mrs. Beatrice Trumbull, Chairman	Room #204, Soldiers' Mem. Bldg. 13th & Pine Sts.
4:30 p.m.	National Security—Mrs. B. D. Ward, Chairman	Assm. Hall #1, Kiel Aud.
	History—Mrs. Walter J. Hoffman—National Historian, Chairman	Assm. Hall #2, Kiel Aud.
	Education of Orphans of Veterans—Miss Mae Bertheaud, Chairman	Assm. Hall #3, Kiel Aud.
	Past Presidents Parley—Mrs. Norton H. Pearl, Chairman	Assm. Hall #4, Kiel Aud.
	Radio—Mrs. J. Howard McKay, Chairman	Room #204, Soldiers' Mem. Bldg. 13th & Pine Sts.
8:00 p.m.	Memorial Service (The American Legion)	Opera House, Kiel Auditorium





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***... 19 new light truck models
offer Hydra-Matic shifting***

THROUGHOUT the $\frac{1}{2}$ -, $\frac{3}{4}$ - and 1-ton-capacity range, GMC presents 19 Pickup, Stake, Panel and Package Delivery chassis models that offer Hydra-Matic Drive*—*as well as the highest-compression gasoline truck engines ever designed.*

Dual-Range Truck Hydra-Matic has one setting for traffic—another for gas-saving open going. Hydra-Matic takes over all gearshifting effort AND judgment.

An ultramodern engine brings the tremendous lift of 8.0-1 compression *with regular gasoline*. And with even more power

delivered to the wheels, there's more mileage squeezed from the gas!

There's a new electrical system—greater stopping power—heavier construction.

See for yourself how these *all modern* GMC's are "built like the big ones"—those brawny GMC's of 26,000 GVW and up that lead all heavy-duty trucks in sales.

*Standard equipment on Package Delivery model; optional at moderate extra cost on the others.

Get a real truck!

A General Motors Value

GMC Truck & Coach Division of General Motors



Monday, August 31

- 8:30 a.m. Opening Session—National Convention, American Legion Auxiliary Opera House, Kiel Auditorium
Processional of National Officers and Distinguished Guests
Call to Order by the National President, Mrs. Rae Ashton
Invocation—Mrs. Charles A. McStravick, National Chaplain
Pledge of Allegiance to the Flag, led by Mrs. Charles Gunn, National Americanism Chairman
The Star Spangled Banner—Morton Downey
The Preamble
Reading of the Call to the Convention—Mrs. Jane Gould Rishworth, National Secretary
Greetings from the Department of Missouri—Mrs. Prince R. Black, Department President
Greetings by the National Vice Presidents:
Mrs. Alexander H. Gray Southern Division
Mrs. Howard W. Simmons Eastern Division
Mrs. Craig Coyner Western Division
Mrs. Edward W. Tobin Northwestern Division
Mrs. Jerome Duggan Central Division
Presentation of Department Presidents
Annual Report of the National President, Mrs. Rae Ashton
Reports of National Officers:
National Secretary Mrs. Jane Gould Rishworth
National Treasurer Mrs. Cecilia Wenz
National Historian Mrs. Walter J. Hoffman
National Chaplain Mrs. Charles A. McStravick
Greetings by the Governor of Missouri, the Honorable Phil M. Donnelly
Greetings by the Mayor of St. Louis, the Honorable Raymond R. Tucker
Greetings by the Past National Presidents:
Mrs. Lowell F. Hobart Mrs. William Corwith
Mrs. Franklin Lee Bishop Mrs. Louis J. Lemstra
Mrs. J. W. Macauley Mrs. Mark W. Murrill
Mrs. Robert Walbridge Mrs. Alfred J. Mathebat
Mrs. Boyce Ficklen, Jr. Mrs. Lawrence H. Smith
Mrs. Robert Lincoln Hoyal Mrs. Charles B. Gilbert
Mrs. Frederick C. Williams Mrs. Walter G. Craven
Mrs. S. Alford Blackburn Mrs. Norton H. Pearl
Mrs. William H. Biester, Jr. Mrs. Lee W. Hutton
Mrs. Albin Charles Carlson Mrs. Hubert A. Goode
Mrs. Melville Mucklestone Mrs. Norman L. Sheehe
Mrs. O. W. Hahn Mrs. Willis C. Reed
Mrs. Malcolm Douglas Mrs. E. A. Campbell
Mrs. James Morris

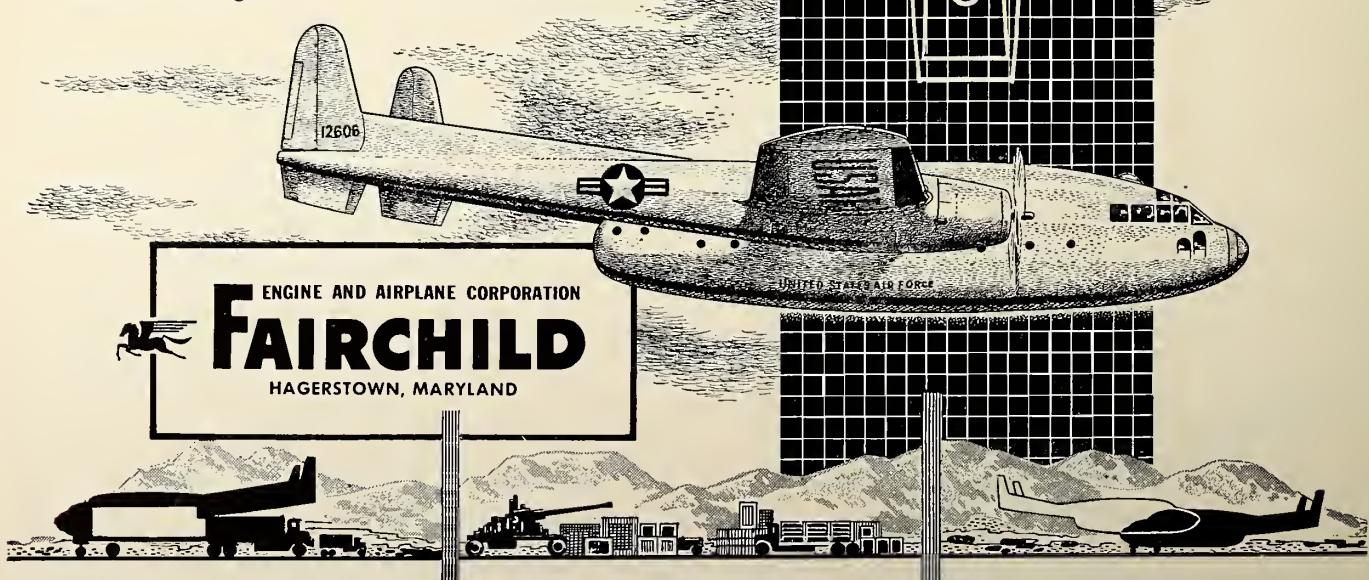
THE FUTURE TAKES SHAPE...

at Fairchild

The future taking shape at Fairchild goes far beyond airplane design. Design today is just a starting point—the Fairchild concept is a complete transportation system fitted to the huge needs of tomorrow. Delta-wing cargo carriers of great capacity, with loading and unloading principles as unusual and practical as the design of the C-119—are coming off the drawing boards. Fairchild—long the pioneer in load-lugging airplanes—is applying its unequalled know-how in developing, at its own expense, new strategic and tactical transport systems bringing into being new and unique land and air vehicles.

These aircraft are taking shape exactly as the famous "Flying Boxcars" grew from an idea to a reality and for the first time provided the Air Force with an "air truck." C-119 cargo carriers designed as work horses came off the drawing boards with these practical features...an unobstructed boxcar size cargo hold open at one end for easy loading and unloading—keeping an airplane where it belongs, in the air and working for a living...short take-off and landing characteristics built to get into and out of rough landing fields, built to drop complete trucks, bulldozers or pieces of artillery by parachute—all for OVERALL lowest cost per ton-mile." From the Berlin airlift to Korea, in Africa and Labrador, Greenland and Alaska, the Flying Boxcar's range of accomplishment stands as staunch proof of its fitness.

The same completeness characterizes tomorrow's "shape." Be it twin-boom or Delta, when it comes off the Fairchild boards it has PRACTICAL answers in its design.



EASE OF LOADING — typical of the combat-proven C-119, is basic in the design features of tomorrow's practical and daring Fairchild shapes to come.

ANY TYPE OF MILITARY LOAD will be carried in future Fairchild "shapes"—a feature incorporated as a must for future military flexibility.

MINIMUM TURN-AROUND TIME is basic engineering in all "shapes to come" so that mission of the future will have the lowest cost per ton-mile."



Introduction of National Convention Chairman, Mrs. Clark Hudson
Presentation of Convention Chairmen
Presentation of National President's Pages:

Mrs. John Hunt (Michigan), Chairman of Pages
Mrs. Blanche Levy (Missouri), Vice-Chairman of Pages
Mrs. Ralph Ashton (Utah)
Mrs. Donna Dupin (Utah)
Mrs. Dallas Cannon (Indiana)
Mrs. Henry Richardson (Kentucky)

- | | |
|------------|--|
| 11:30 a.m. | Address—Mr. Lewis K. Gough, National Commander, The American Legion
Reports of Convention Committees:
Permanent Organization—Mrs. Robert Hill, Chairman
Credentials—Mrs. A. L. Mercier, Chairman
Rules—Mrs. Ellen Pearce Randall, Chairman |
| | Retirement of the Colors |
| | Recess |
| 12:30 p.m. | The American Legion Auxiliary will meet in joint session with The American Legion in the Convention Hall,
Kiel Auditorium |
| 1:00 p.m. | National Music Contest Opera House |

DIVISIONAL CAUCUSES

- 4:30 p.m. Central Division—Opera House, Kiel Auditorium
Eastern Division—Assembly Hall #1, Kiel Auditorium
Southern Division—Assembly Hall #2, Kiel Auditorium
Western Division—Assembly Hall #3, Kiel Auditorium
Northwestern Division—Assembly Hall #4, Kiel Auditorium

- 7:00 p.m. Department Secretaries' Dinner**

Tuesday, September 1

- 10:00 a.m. The American Legion Parade

Wednesday, September 2

- 8:30 a.m. Convention reconvenes. Opera House
Band Concert—543rd Airforce Band (WAF) Lackland Airforce Base, Texas
Advance of Colors
Call to Order by the National President, Mrs. Rae Ashton
Invocation—Mrs. Charles A. McStravick, National Chaplain
Pledge of Allegiance to the Flag
Preamble

Reports of Convention Committees:

Americanism—Mrs. Charles Gunn, Chairman
Community Service—Mrs. Frank Bunkley, Chairman
Rehabilitation—Mrs. Harold S. Burdett, Chairman
Distinguished Service Award to Dr. Leonard George Rowntree

Selection by winning trio

Reports of Convention Committees:

Pan American Study—Mrs. J. Pat Kelly, Chairman
Junior Activities—Mrs. L. D. Bickerstaff, Chairman
Legislative—Mrs. A. J. Breaux, Chairman

Address: Mrs. O. W. Hahn



NEW '53 PLYMOUTH



more beauty, as you can plainly see! A completely new body design with lines that flow just as smoothly as this beautiful new Plymouth rides.

more comfort and driving ease, as you can plainly feel when you drive it! It's the revolutionary *true balance* ride—with new suspension system and weight distribution.

more power, with horsepower increased and compression ratio raised to 7.1 to 1.

more room. For example, 8 inches more hip room in rear seats of sedans, and a luggage compartment nearly a third larger!

more vision, with 16% more glass area, including a new one-piece windshield scientifically curved for an undistorted view.

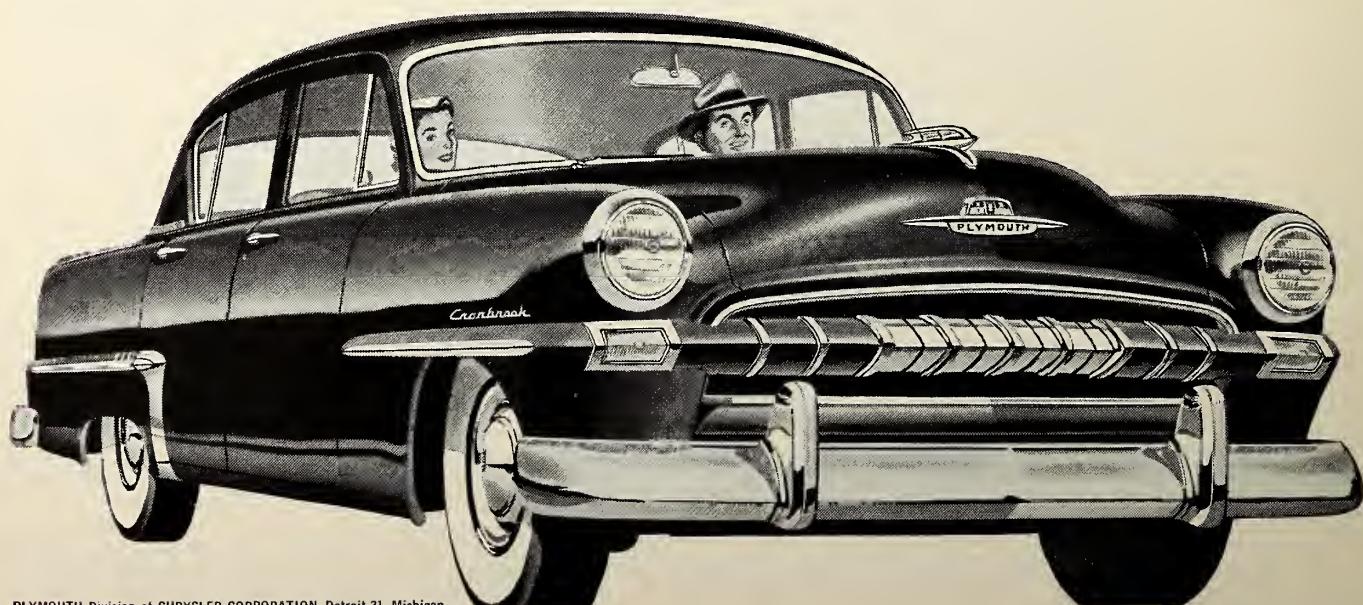
more convenience, with many new ideas. For example, the front seat in two-door models is divided only a third, instead of half the way over. Rear seat passengers can get in without disturbing front seat passengers.

more colors to choose from, more two-tone combinations!

more of everything you want. More reason than ever to see your Plymouth dealer! He'll be glad to arrange a demonstration.

*there's **more** quality in it...*

*you get **more** value out of it*



PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan



★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Presentation of Distinguished Guests

Nomination of National Officers

Reports of Convention Committees:

National Security—Mrs. B. D. Ward, Chairman

Child Welfare—Mrs. P. A. Lainson, Chairman

Constitution and Bylaws—Mrs. William R. Bryan, Chairman

Education of Orphans of Veterans—Miss Mae Bertheaud, Chairman

Recess

1:00 p.m. Call to order by the National President, Mrs. Rae Ashton

Reports of Convention Committees:

Finance—Mrs. Charles B. Gilbert, Chairman

Music—Mrs. T. E. Foster, Chairman

Radio—Mrs. J. Howard McKay, Chairman

Civil Defense—Mrs. Beatrice Trumbull, Chairman

Report of Eight and Forty—Mrs. R. A. Stratton, Le Chapeau National

Address:

Reports of Convention Committees:

Past Presidents Parley—Mrs. Norton H. Pearl, Chairman

Publication—Mrs. W. Graydon Painter, Chairman

Poppy—Mrs. Carl W. Zeller, Chairman

Selection by winning Choral Group

Reports of Convention Committees:

Resolutions—Mrs. Ora J. Lewis, Chairman

Membership—Mrs. Bert M. Count, Chairman

Recognition of Quota Departments

Retirement of Colors

Recess

8:00 p.m. States Dinner.....Gold Room, Jefferson Hotel

Thursday, September 3

8:30 a.m. Convention Reconvenes, Opera House

Advance of Colors

Call to Order by the National President. Mrs. Rae Ashton

Invocation, Mrs. Charles A. McStravick, National Chaplain

Pledge of Allegiance to the Flag

Preamble

Report of Convention Committee:

Girls State—Mrs. H. C. McShane, Chairman

Presentation of President of Girls Nation

Election of National Officers

Reports of Convention Committees:

Constitution and By-Laws—Mrs. Wm. R. Bryan, Chairman

Resolutions—Mrs. Ora J. Lewis, Chairman

Presentation of "Award of Gratitude", Miss Elaine Whitelaw



*Serving the world's
constant demand for
better transportation!*



THERE is ample testimony—on roads, on farms, in the air and on waterways throughout the world—to the excellence that has made Auto-Lite famous for quality and performance. For Auto-Lite products are specified as original equipment on many leading makes of our finest cars, trucks, tractors, planes and boats, and are conveniently available through dealers and authorized Auto-Lite Service Stations everywhere.

This reputation of Auto-Lite for precision manufacturing is steadily growing. More and more dealers point with pride to parts that carry this famous name. More and more service men use Auto-Lite products to assure the unfailing performance needed to match their honest workmanship. More and more car, truck, tractor, plane and boat owners look for the welcoming Auto-Lite sign when they need service or replacement parts. It is this world-wide experience that has given such rich meaning to the words, "YOU'RE ALWAYS RIGHT WITH AUTO-LITE."

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Manufacturers of...

Batteries
Bumpers
Fuel Pumps
Horns
Generators
Lighting Units
Speedometers
Speedometer Cable
Switches

Starting Motors
Instruments &
Gauges
Ignition Units
Moulded Plastics
Windshield Wipers
Windaw Lifts
Seat Moving
Mechanisms

Hub Caps
Wire & Cable
Spark Plugs
Metal Fabricated
Assemblies
Gray Iron Castings
Zinc & Aluminum
Base Die Castings

WORLD'S LARGEST INDEPENDENT MANUFACTURER OF AUTOMOTIVE ELECTRICAL EQUIPMENT



**Best
Wishes
Legionnaires**

▼
**THE
ROBBINS
COMPANY**

▼
**ATTLEBORO
MASSACHUSETTS**

—
**MANUFACTURERS
OF YOUR 1953
CONVENTION
BADGES**

—
**MANUFACTURING
JEWELERS
SINCE 1892**



★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Musical Interlude

Unfinished Business

New Business

Installation of Officers

Presentation of Colors to the Retiring President by Mrs. Walter Craven

Retirement of Colors

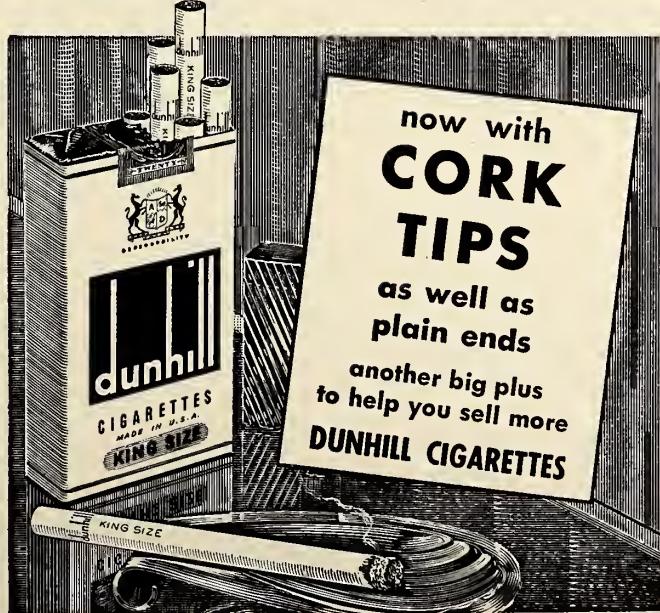
Adjournment

NATIONAL EXECUTIVE COMMITTEE MEETING

Assembly Hall #1, Kiel Auditorium

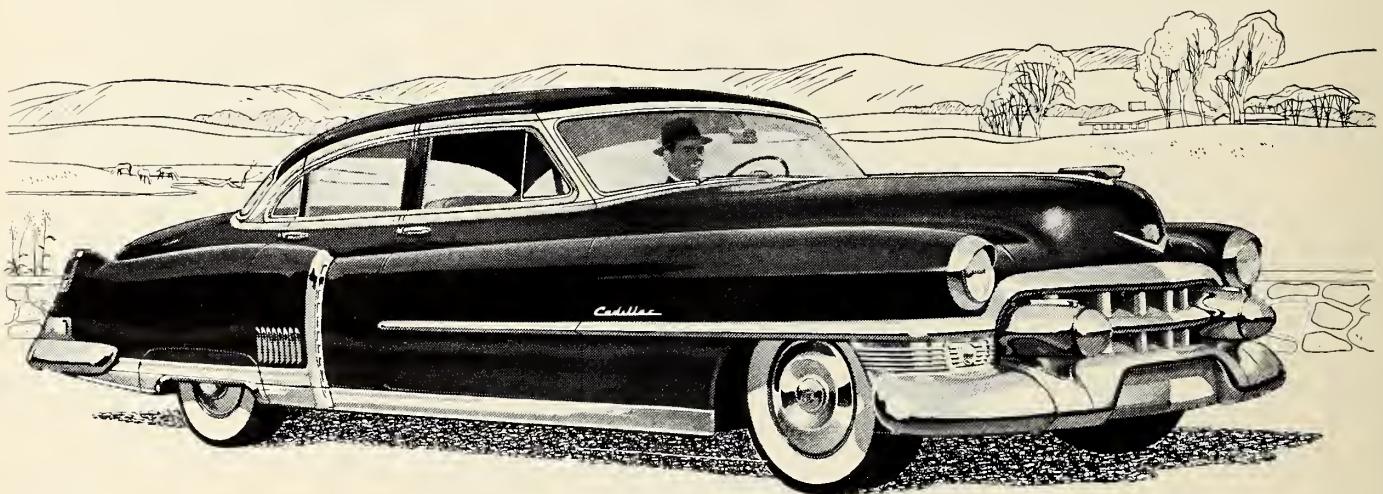
dunhill KING SIZE

SALES ARE SHOOTING UP
ALL ACROSS THE NATION!



Stock 'em—Display 'em! Sell 'em!
NOT ONE PENNY MORE THAN ORDINARY SIZE CIGARETTES!

Cadillac



He's Done Something for Himself!

Only a few short minutes ago, the man you see in the picture above was handed the golden keys to his 1953 Cadillac—and now he's off on that first delightful journey behind the wheel.

And as he leans back against the deep, soft cushion, and looks over that proud hood into the road beyond . . . well, he knows he's *done* something for himself!

He knows it just from the way he feels there in the driver's seat—rested, relaxed, and at peace with the world . . . completely confident that he has made the wisest possible choice of a motor car.

He senses it in the marvelous way the car handles and drives . . . so effortless and smooth and quiet that it's a joy and an inspiration just to hold the wheel in his hands.

And he knows it, too, from the pride and satisfaction he enjoys as he looks forward to the delight of his

family and the approval of his acquaintances and friends.

And how the miles and the years will bear him out in his conviction!

Let him arrive at a distinguished hotel . . . or an exclusive club . . . and he will find that his Cadillac constitutes the perfect "letter of introduction."

In fact, let him travel wherever he will in this broad land of ours . . . and he will find his Cadillac a trustworthy and unfailing companion, an inspiration to own and drive, a valued contributor to a magnificent way of life.

Yes, you're looking at a man who's done something *wonderful* for himself—wonderful beyond even his fondest dreams.

And if you think it's time *you* did something for yourself, then we suggest you come in and see us.

Let's make it "Cadillac time" for you!

YOUR CADILLAC DEALER



LA BOUTIQUE DES HUIT CHAPEAUX ET QUARANTE FEMMES

32nd Annual Marche — St. Louis, Missouri

NATIONAL OFFICERS



MRS. RAY A. STRATTON
Le Chapeau Nationale



MRS. GEORGE G. SPEIR
La Secrétaire-Caissiere Nationale

OFFICIAL PROGRAM

32nd Annual Marche Nationale

National Headquarters, Hotel Statler, St. Louis, Missouri

August 28th, 29th, and September 1st, 1953

REGISTRATION

FRIDAY 10:00 A.M. until 9:30 P.M.—AUGUST 28, 1953
Hotel Statler Lobby, Washington Avenue at 9th St.

SATURDAY 8:00 A.M. until 12:00 NOON—AUGUST 29, 1953
Outside Ballroom on 16th Floor, Hotel Statler

Registration Fee:

<i>Delegates</i>	<i>\$3.00</i>
<i>Alternates</i>	<i>3.00</i>



The World's Finest Electric Shaver



A MASTER BARBER IN THE PALM OF YOUR HAND!

- 3 Extra-Long Twin Shaving Heads
- 140% More Live Shaving Surface
- Over 9 Times More Cutting Blades

- Liberal Trade-In Allowance
- 14-Day Free Home Trial
- At Fine Stores Everywhere

MORE SOLD THAN ANY OTHER MAKE—A PRODUCT OF *Remington Rand*



OFFICIAL PROGRAM

(Continued)

NOMINATION OF NATIONAL OFFICERS

GREETINGS:

Department Commander of the American Legion of Missouri, Harold L. Butterfield, Jr.
Department President of American Legion Auxiliary of Missouri, Mrs. Prince Black
National American Legion Auxiliary Convention Chairman, Mrs. Clark Hudson
Grand Chef de Gare, Forty and Eight, Missouri, C. Ray Drummond

PRESENTATION OF MARCHE CHAIMEN: Mrs. Elmer Feaker, Chairman La Marche Nationale

PRESENTATION OF MARECHALS NATIONAL:

Mrs. Goldye Stewart
Mrs. Bert Church

Presentation of La Musicienne National—Mrs. Hulda Schmidt and Mrs. Wm. Margenau

Presentation of National Pages: Mrs. William H. Haegerty, *Chairman*

Mrs. E. L. Furhmann Mrs. George Rollins
Mrs. Fern Vincent Mrs. Clyde Dickey

Presentation of Chapeau National Personal Aide—Mrs. Jean Edwards

Presentation of Chapeau National Personal Page—Mrs. Lyle Bunday

REPORTS OF NATIONAL OFFICERS:

Le Chapeau Nationale, Mrs. Ray A. Stratton
La Secrétaire—Caissiere Nationale, Mrs. George G. Speir
L'Avocate Nationale, Mrs. Leo C. Colton
L'Archiviste Nationale, Mrs. Joseph Ferguson
National Hat Box Editor, Mrs. George Huish
La Concierge, Mrs. C. P. Andrew

MEMORIAL SERVICE—Mrs. Sam McCorkle, L'Aumonier

ADJOURN FOR LUNCH

SATURDAY AFTERNOON, AUGUST 29, 1953

1:30 P.M. MARCHE CONVENES

ADDRESS: Mr. Philip Houtz, Director National Jewish Hospital, Denver, Colorado.

GREETINGS BY:

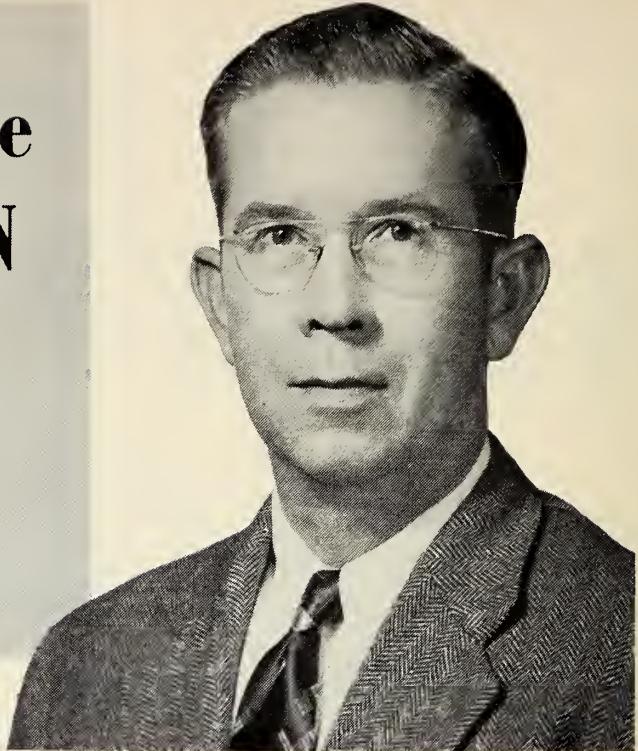
Mr. Lewis K. Gough, National Commander American Legion
Mrs. Rae Ashton, National President, American Legion Auxiliary
Response: Mrs. Edsel Swanner
Mr. John Newberry, Chef de Chemin de Fer, Forty and Eight
Mrs. Harold S. Burdette, National Rehabilitation Chairman, American Legion Auxiliary
Mrs. Percy Lainson, National Child Welfare Chairman, American Legion Auxiliary
Response: Mrs. John Gordon, National Child Welfare Chairman of 8 & 40 National

These Members of the AMERICAN LEGION Send You Greetings

from

PHILIP MORRIS

BENNETT D. PIERCE, American Legion Post #17
Richmond, Virginia



ANTHONY HANS, American Legion Post #51
U. S. Customs Port of N. Y., New York, N. Y.



ROBERT M. SUTTON, American Legion Post #235
Schenley Post, Louisville, Kentucky

Congratulations to the Convention!

All of us at **PHILIP MORRIS** join in wishing The American Legion a successful and happy Convention. Many of us are members of the Legion, and we're proud of the part our great organization is playing in helping veterans . . . fostering patriotic activities . . . encouraging civic programs.

We're proud, too, of the part we play at **PHILIP MORRIS** in bringing to America its finest cigarette . . . King Size and Regular **PHILIP MORRIS**. We suggest you try them. Millions of smokers find what they want most in **PHILIP MORRIS**. Finer taste . . . and greater throat comfort. We believe that you will, too.



Call for

PHILIP MORRIS





OFFICIAL PROGRAM

(Continued)

FRIDAY, AUGUST 28, 1953

Marche Committee Meetings

Statler Hotel

2:00 P.M.

Credentials	Mrs. Crawford Mortensen, <i>Chairman</i>
Finance	Mrs. Ellen Louise Warren, <i>Chairman</i>
History Judges	Mrs. Mary Hawes, <i>Chairman</i>
Permanent Organization	Mrs. Urban Wright, <i>Chairman</i>
Resolutions	Mrs. Alfred Goltz, <i>Chairman</i>
Rules and Order	Mrs. Claude Golding, <i>Chairman</i>
Trophies and Awards	Mrs. Robert Sack, <i>Chairman</i>
Constitution and By-Laws	Mrs. Otis Aaron, <i>Chairman</i>
Child Welfare (Joint with National Jewish Hospital)	Mrs. John Gordon, <i>Chairman</i>
Partnership	Mrs. Harry Gray, <i>Chairman</i>

7:30 P.M. LE POUVOIR NATIONALE, Missouri Room, Mezzanine Floor, Hotel Statler

9:30 P.M. Divisional Caucuses (Place to be posted on bulletin board in Hotel)

SATURDAY, AUGUST 29, 1953

9:30 A.M. OPENING SESSION, MARCHE NATIONALE, Eight and Forty, Ball Room. 16th Floor Hotel Statler
Processional of National Officers

CALL TO ORDER BY LE CHAPEAU NATIONAL, Mrs. Ray A. Stratton

Pledge of Allegiance to the Flag, led by Mrs. C. P. Andrew, La Concierge Nationale

Invocation: Mrs. Sam McCorkle, L'Aumonier Nationale

“Flanders Field”—Mrs. Mayro Cox, Demi Chapeau Nationale

“America’s Answer”—Mrs. E. F. Weil, Demi Chapeau Nationale

NATIONAL ANTHEM

Roll Call—Mrs. George G. Speir, Secrétaire Nationale

Reading of Call to La Marche Nationale, Secrétaire Nationale

Reading of Minutes of La Marche Nationale of 1952, Secrétaire Nationale

Greetings from Departemental of Missouri—Mrs. Robert A. Sack, Departemental Chapeau

Response—Mrs. Otis Aaron, Junior Chapeau National Passe

GREETINGS FROM DEMI-CHAPEAUX NATIONAUX and Introduction of Chapeaux Departementaux:

Mrs. Russell Humphrey	Eastern Division
Mrs. William O. Otts	Southern Division
Mrs. George Grady	Central Division
Mrs. Mayro C. Cox	Northwestern Division
Mrs. E. F. Weil	Western Division

GREETINGS FROM CHAPEAUX NATIONAUX PASSE—Mrs. Mary Haws

REPORT OF SPECIAL MARCHE COMMITTEES:

Credentials	Mrs. Crawford Mortensen, <i>Chairman</i>
Permanent Organization	Mrs. Urban Wright, <i>Chairman</i>
Rules and Order	Mrs. Claude Golding, <i>Chairman</i>



START WITH THAT LONG UNIFIED DESIGN

LIVELIEST V-8 IN MERCURY HISTORY

ADD UP THE SCORE ON NEW FEATURES

Take a good look

*—at the most forward-looking design
of the year*



Standard equipment, accessories,
and trim illustrated are subject to change
without notice. White side-wall tires
and full-disc hubcaps at extra cost.

THESE pictures may give you a hint of how it
feels to own the car that's so far ahead in styling
—and in so many other ways.

For example, its Unified Design. This is a new
kind of car construction that builds in bigger units,
integrates rather than merely assembles parts,
results in a cleaner, livelier, longer look.

More than that, it shows up on the road in even
easier handling—greater power and economy. So
leave these pictures and see your dealer soon!

SEE YOUR NEAREST MERCURY DEALER

MOVE AHEAD WITH
MERCURY
—GET MORE FOR YOUR MONEY

Proudly presented for your inspection
by the MERCURY DEALERS of the ST. LOUIS DISTRICT

Mercury—symbolizing the progress of
Ford Motor Company in its 50th anniversary year





OFFICIAL PROGRAM

(Continued)

REPORT OF STANDING COMMITTEES AND INTRODUCTION OF AREA CHAIRMEN:

Finance—Mrs. Ellen Louise Warren
Child Welfare—Mrs. John Gordon
National Jewish Hospital—Mrs. John Russel
Partnership—Mrs. Harry Gray
Ritual and Emblems—Mrs. Harry Johnson
Trophies and Awards—Mrs. Robert Sack
Constitution and By-Laws—Mrs. Otis Aaron

REPORT OF RESOLUTIONS COMMITTEE

Mrs. Alfred Goltz, *Chairman*

Unfinished Business
New Business
Election of Officers and Ratification of Demi-Chapeaux Nationaux
Presentation of New Officers
Song: "LONG, LONG TRAIL"

ADJOURNMENT

SATURDAY EVENING

7:30 P.M. MARCHE NATIONALE BANQUET—Ball Room 16th Floor, Hotel Statler
ENTERTAINMENT
INSTALLATION OF OFFICERS
ADJOURNMENT

TUESDAY, SEPTEMBER 1, 1953

9:30 A.M. POST MARCHE POUVOIR
St. Louis Room, 17th Floor Hotel Statler

11:00 A.M. SCHOOL OF INSTRUCTION FOR DEPARTEMENTAL LA SECRETARIES
Conducted by Mrs. George G. Speir, LaSecretaire Nationale



MARCHE NATIONALE COMMITTEE

MARCHE NATIONALE CHAIRMAN

Mrs. Elmer Feaker

VICE-CHAIRMEN

Mrs. Wm. Reinschmidt
Mrs. Perle Lyons

ADVISORY COMMITTEE

Mrs. R. A. Sack
Mrs. J. A. Gordon
Mrs. Phil Conley

SECRETAIRE

Mrs. F. J. Meyer

CASSIERE

Mrs. M. J. Carroll

BANQUET FAVORS AND DECORATIONS

Mrs. Ralph Sandler

BANQUET RESERVATIONS

Mrs. Otelia Carroll

DISTINGUISHED GUESTS

Mrs. Charles Fairbanks
Mrs. Emma Puschner
Mrs. J. J. Elchinger
Mrs. Aislee De Suza

ENTERTAINMENT

Mrs. I. Goldman

FIRST AID

Mrs. Katherine Belford

FLOWERS

Mrs. Carl Scroth

HALLS AND SEATING

Mrs. Lorene Keefer
Mrs. Susan Keifer

LA MUSICIENNE

Mrs. Lillian Margenau
Mrs. Hulda Schmidt





The
BRONZE CRAFT
Corp.

NASHUA, N. H.

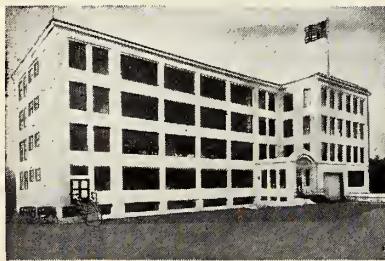
BRONZE, BRASS and
ALUMINUM CASTINGS

General Hardware
Special Hardware Designed
and Engineered

Suppliers for the American
Legion grave marker, gavel,
bell and other items

Welcome
LEGIONNAIRES
ANNIN & CO.

FLAGMAKERS
to the
WORLD
Since 1847



VERONA PLANT

Executive Office and Salesroom
85 FIFTH AVENUE—NEW YORK

Factory and General Offices
VERONA, N. J.

DIGBY W. CHANDLER • PRESIDENT

TWA welcomes
**AMERICAN LEGION
NATIONAL CONVENTION**

ST. LOUIS • AUGUST 31—SEPT. 3

and wishes you outstanding success!

After all's said and done, you'll want to get home quickly and comfortably. Swift, sure TWA Skyliners are your answer. Choose First Class or economical Sky Tourist flights. Family half-fare plan. Stewards at no extra fare. See the TWA representative at the Airlines Booth, or call TWA, Trans World Airlines, in St. Louis: Garfield 0945.

Fly the finest... FLY TWA
TRANS WORLD AIRLINES
U.S.A. • EUROPE • AFRICA • ASIA



MARCHE NATIONALE COMMITTEES

(Continued)

HOSPITALITY

Mrs. Oscar Fisher
Mrs. A. Landwehr
Mrs. D. Riordan
Mrs. Agnes Grady
Mrs. C. T. De Leo
Mrs. Ray Kuhn

AIDE TO LE CHAPEAU NATIONALE

Mrs. Jean Edwards

MEMORIAL AIDE TO L'AUMONIER NATIONALE

Miss Margaret Davison

AIDE TO PAGES

Mrs. L. V. Chester

BADGES

Miss Sid Shillig

BANQUET

Mrs. Albert Nicoli
Mrs. Herman Kaller

HISTORIES AND SCRAPBOOKS

Mrs. James Bryant
Mrs. G. Greer

INFORMATION

Mrs. J. Buser
Mrs. R. Maisak

RADIO AND PUBLICITY

Mrs. R. Dahlberg
Mrs. George Maus

REGISTRATION

Mrs. J. Hardt
Mrs. E. Borntraeger
Mrs. J. Mues
Mrs. H. Mahany
Mrs. Nellie Steimel

TROPHIES AND AWARDS

Mrs. R. L. Sack
Mrs. Ida Teckenbrock

BANQUET SEATING

Mrs. M. D. Murphy

RECEPTION

Mrs. Walter May
Mrs. Bryan Harriman
Mrs. Paul Staats

INSTALLATION

Mrs. John Gordon

Perfect Setup

Here are three top-quality mixers that make drinks taste better . . . and make customers come back for more. It's your perfect setup for plus profits.





DODGE CORONET V-EIGHT 4-DOOR SEDAN

In all these ways this one car gives new meaning to the word

DEPENDABILITY

Dependable Economy—Proved when the '53 Dodge V-8 swept its field in the Mobilgas Economy Run: Won over all cars in low-medium price range and over all other "eights" in every price class by official AAA economy rating.

Dependable Power—After victory in the Economy Run, the same dependable '53 Dodge V-8 broke all existing records for standard make cars in official AAA Performance Runs over Measured Mile, from standing start and also from a flying

start. Further proof of safe dependable power for passing, crossing intersections, or pulling safely into highway traffic.

Dependable Style—Experts in beauty, style and design, have picked the '53 Dodge for superb styling. During this year Dodge Action-Styling was awarded gold medals by The Art Students League of New York, The Chicago Academy of Fine Arts and the gold cup by Chouinard Art Institute of Los Angeles. These awards confirm the style and beauty

that is dependably yours in Dodge.

Dependable Safety—Safe-Guard hydraulic brakes have dual front brake cylinders for safer stops. Oriflow ride control has been teamed with more compact rugged chassis to tame side-sway, body roll, and "wheel dance" for safer road handling. The low, rakish hood and "Pilot-View" curved windshield give better visibility for greater safety.

There's more, *much more*, but it all adds up to this—*You've got to drive it to believe it!*


DODGE
V-Eight or Six
Specifications and equipment subject to change without notice



**LA SOCIETE
DES QUARANTE HOMMES
ET HUIT CHEVAUX**

★



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Chef de Chemin de Fer 1953
Jefferson City, Mo.

★

**National
Officers**

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Correspondant National 1953
Indianapolis, Indiana



C. RAY DRUMMOND
Grand Chef de Gare
du Missouri 1953
Saint Louis, Missouri



HAROLD J. TAYLOR
Conducteur National 1953
St. Louis, Missouri



MR. N. CARL NIELSEN
Commissaire Intendant National
Gig Harbor, Wash.



W. LEE MORGAN
Sous Conducteur National
General Chairman
Promenade Nationale 1953
St. Louis, Missouri



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"CONFEDERATE SOLDIER"
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Here's a convention souvenir that makes a wonderful gift! An old-fashioned mechanical bank made of heavy cast metal and beautifully painted. 8½" long. 6⅛" high. Soldier shoots any coin from a penny to a half dollar. And you get it at one-fourth original cost because Southern Comfort has had them made expressly as a memento of this convention. St. Louis is the home of Southern Comfort . . . be sure to try this deliciously-different highball liquor. It's 100 proof (*same as a bonded whiskey*). And be sure to take home one of these wonderful banks. On sale at hotel, cigarette and other retail counters all over town. *Special price to conventioneers: only \$2.50*

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and EUROPE.



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OFFICIAL PROGRAM

THIRTY-FOURTH PROMENADE NATIONALE

LA SOCIETE DES 40 HOMMES ET 8 CHEVAUX

AUGUST 30, 31 and SEPTEMBER 1, 2, 1953
ST. LOUIS, MISSOURI

Promenade Nationale Headquarters:
Empress Theater, 3616 Olive Street,
Telephone OLive 3500

Hotel Headquarters—
Missouri Grande Voiture Hospitality Hdqs.—Parlor D
DeSoto Hotel, 1014 Locust Street
Telephone CEntral 8750

SATURDAY, AUGUST 29

9:00 a.m. to Registration at the following booths: Jefferson Hotel; DeSoto Hotel and Empress Theater, 3616 Olive
5:00 p.m. Street, St. Louis, Mo.

SUNDAY, AUGUST 30

9:00 a.m. to Registration at all booths at locations stated above.
5:00 p.m.
1:00 p.m. Meeting of Cheminots Nationaux 1953: Empress Theater, 3616 Olive Street.
1:30 p.m. Meeting of Committee on Credentials: Empress Theater, 3616 Olive Street.
1:30 p.m. Meeting of Committee on Permanent Organization: Empress Theater, 3616 Olive Street.
1:30 p.m. Meeting of Committee on Rules and Order: Empress Theater, 3616 Olive Street.
4:00 p.m. Promenade Nationale Parade. Head of Parade at 12th and Washington; East to 6th Street; South
on 6th to Olive; West on Olive to 12th; South on 12th to Chestnut; West on Chestnut to 15th;
South on 15th to Market; East on Market to 12th; South on 12th, disbanding at 12th and Clark Sts.
9:00 p.m. Band Concert, Promenade Nationale 1952 Championship Band, Voiture 788, Oil City, Pennsylvania.
Empress Theater, 3616 Olive Street.
9:30 p.m. Opening Session, Empress Theater, 3616 Olive Street.
Call to order by Chef de Chemin de Fer John O. Newberry.
Advancement of Colors by St. Louis County Memorial Post No. 111 and Voiture 448, St. Louis
County, Color Guard.
Invocation by Aumonier National Rev. Fr. Frank N. Harrington.
Reading of Promenade Call by Correspondant National H. V. Haines.
Greetings: Conducteur National 1953, Harold J. Taylor.
Greetings: Grand Chef de Gare 1953, C. Ray Drummond, Grande Voiture of Missouri.
Remarks: W. Lee Morgan, General Chairman and Sous Conducteur National 1953.
Address of Welcome: Honorable R. R. Tucker, Mayor of St. Louis.
Address of Welcome: Honorable James T. Blair, Jr. Lieut. Governor of Missouri
Greetings from The American Legion, National Commander Lewis K. Gough, Voiture 104, Pasadena, Calif.

Response: Chef de Chemin de Fer John O. Newberry.

Reports of National Officers:

1. Chef de Chemin de Fer.
2. Commissaire Intendant National.
3. Correspondant National.
4. Historien National.

Reports of Committees:

1. Credentials.
2. Rules and Order.
3. Permanent Organization.

Announcements, committee appointments, etc.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



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THE next time you brace yourself for that tug of war called parking, remember this: In a De Soto, it's child's play. "Hydraulic muscles" do the work of turning—the very instant you nudge the wheel. That's *Full Power Steering* for you, and it makes parking as easy as dialing a telephone.

And on the road it gives you finger-light control. You take bumps and cross winds without shock or "wheel

fight." And in a De Soto you have *the world's most powerful engine design*, the 160 h.p. Fire Dome V-8 to dissolve great distances, defy steep hills.

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OFFICIAL PROGRAM—Continued

11:00 p.m. Memorial Services; Conducted by Aumonier National Rev. Fr. Frank N. Harrington.
Retirement of Colors.
Recess.

SECOND SESSION—MONDAY, AUGUST 31

9:30 a.m. Meeting of all Committees, other than Credentials, Rules and Order and Permanent Organization. Empress Theater, 3616 Olive Street.

3:00 p.m. Call to order by Chef de Chemin de Fer John O. Newberry.

Advancement of Colors—St. Louis County Memorial Post No. 111 and Voiture 448, St. Louis County, Color Guard.

Invocation by Aumonier National 1953, Rev. Fr. Frank N. Harrington.

Reports of Committees on:

1. Paraphernalia.
2. Voiture Activities.
3. Finance.
4. Resolutions.
5. Child Welfare.

Retirement of colors.

Recess.

FINAL SESSION—TUESDAY, SEPTEMBER 1

6:00 p.m. Meetings of Committees with unfinished business, particularly Resolutions, Ritual and Constitution.

7:00 p.m. Call to order by Chef de Chemin de Fer John O. Newberry.

Advancement of Colors—St. Louis County Memorial Post No. 111 and Voiture 448, St. Louis County, Color Guard.

Invocation by Aumonier National, Rev. Fr. Frank N. Harrington.

Report of Committees on:

1. Ritual.
2. Trophies and Awards (Permanent Committee).
3. Resolutions (Supplementary).
4. Constitution.

New Business.

Election of Officers:

1. Chef de Chemin de Fer.
2. Sous Chef de Chemin de Fer (6).
3. Commissaire Intendant National.
4. Aumonier National.
5. Garde de la Porte National (2).
6. Historien National.
7. Drapeau National.

Retirement of Colors.

Benediction by Aumonier National 1954 elect.

Adjournment.

Meeting of Cheminots Nationaux 1954 immediately following adjournment of the Promenade Nationale.

WEDNESDAY, SEPTEMBER 2

7:00 p.m. Promenade Nationale Banquet and Ball, Chase Hotel, 212 N. Kingshighway, St. Louis. Dress optional. Tickets on sale at Registration Booths and at door. \$7.00 per person.



COMMITTEES FOR THE THIRTY-FOURTH PROMENADE NATIONALE

OFFICERS

HONORARY CHAIRMEN

HONORABLE RAYMOND R. TUCKER
Mayor, City of St. Louis, Mo.

HONORABLE JAMES T. BLAIR, JR.
Lt. Gov. State of Missouri

GENERAL CHAIRMAN

W. LEE MORGAN
Sous Conducteur National

VICE GENERAL CHAIRMEN

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Conducteur National

DAVID H. FLEISCHER
Executive Vice President—Convention Corp.

CHESTER E. BORNTRAEGER

J. EDWARD TWOMEY
Treasurer

MARTIN J. HOLSTON
Executive Secretary

ARLIE B. WILLIAMS
Recording Secretary

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Sous Conducteur National

RENE DE LA TORRE—*Vice Chairman*
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GEORGE C. FISK
CHARLES J. STAPHOS
LEROY A. NITSCHKE

ELMER M. KERCKHOFF
PAUL BLANDINA
FRANK J. RIEHL
WILLIAM D. FARROW
WILLIAM B. BOHART
ADOLPH J. HELD

JAMES A. CARSON
FRED A. FEHLING
GERALD P. MCKEE
HENRY O. WISDOM
WALTER J. BURKE

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BENNO A. LEIWEKE—*Vice Chairman*
RALPH B. McBRIDE—*Vice Chairman*
JOE RICHTER—*Vice Chairman*
MELVIN C. NUCKOLLS
VICTOR L. GAZZOLO
LEO V. McCANN
J. H. (Jerry) SINGMAN

BERNARD C. FLATKEN
MILTON F. PFEIFFER
JAMES A. CHASE
UDELL THOMPSON, JR.
ALVIN H. BRANDES
MARION H. ALFORD
JAMES SPREITZER

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RICHARD HEBRANK
WALTER S. JONES
EDW. P. BELAEY
RICHARD J. HERTHEL
ANTHONY DeSALVO

EMERGENCY MEDICAL SERVICE

DR. ROBERT MUELLER—*Chairman*

DR. H. UNTERBERG—*Vice Chairman*
DR. WILLIAM H. NORTON

DR. R. L. SANDERS

DR. L. M. CONRAD
MARVIN C. S. HAMILTON

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JOHN B. GROTEWIEL—*Vice Chairman*
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LAYTON W. BLANK
FRANCIS F. ELDER

JOHN W. SHEA
JEROME N. ROACH
JAMES H. WEST
EDMUND J. KERBER
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If you want to know first-hand why America's beer capital drinks more Blatz than any other beer, just pop the above question at a man from Milwaukee.

Better yet, pop the cap off a bottle of Blatz and pour yourself a tall glass.

If you enjoy the flavor of today, you'll appreciate the flavor of Blatz. Try Blatz this very day.



Milwaukee's finest beer!



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PROMENADE—Continued

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Sous Conduiteur National

National Color Guard
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JOHN L. FEENEY
JOSEPH J. GRECO
EDMOND HEINS

National Color Guard
HARRY W. SALINGER
ALFRED A. ATKINS
HANK IMMER

National Ushers
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GEO. A. TUTTLE
PAUL P. FITZER
RALPH KAUFMAN
WM. N. SCHAEFER

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CLAUDE W. McELWEE—*Chairman*

RAYMOND F. McNALLY, JR.—*Vice Chairman*
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FRANK A. NEUN
ELMER A. HEIDEMAN

LIAISON COMMITTEE

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PERCY M. GASH

ROBERT C. KEITH
PATRICK H. NORTON

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O. J. LAUBENTHAL—*Chairman*
Sous Conduiteur National

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RAY BISCHOF
RUSSELL W. STRATMAN
JAMES M. RANDALL
ROBERT D. TURNER
THOMAS A. J. ANSEL
A. ELLSWORTH APPEL
JEROME N. ROACH
STEVE N. MILOSEVICH
EMIL P. BOLANOVICH
JOHN J. BOYD
RAYMOND G. KUHN
CLAUDE M. STECK
A. STANLEY KNORTH

JAS. W. STEGMAN
MURRAY J. WENZEL
PETER SIELFLEISCH
FRANCIS A. SCHMIDT
FRED M. BERG
HAROLD MUEHLBERG
RAYFORD R. KNIGHT
LEONARD WALther
HIBBARD K. BROWN
MARC P. BERNEY
ROY A. KNOLL
LEE J. PROTTE
NICHOLAS HUMMEL
JAMES E. KENNY—*Parade Starter*

JOS. A. BERNARD—*Parade Liaison*

THOS. E. DOWLING—*Parade Liaison*

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GEO. R. DORRILL—*Official Photographer*
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MURRAY J. WENZEL

A. ELLSWORTH APPEL
GERALD F. WALSH

WILLIAM M. WARD
C. E. BORNTRAEGER

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Sous Conduiteur National
Vice Chairmen

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ELMER M. KERCKHOFF

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CARL LIPPMAN
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DR. JESSE L. SHABRAM
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LEO OLDANI
AL. HELFER

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WALTER C. BAUER—*Vice Chairman*
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CHARLES CALCATERRA, JR.
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GEORGE F. REEG
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NICHOLAS M. HUNT
NICK BOSCH, JR.
GEORGE R. OGDEN

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PROMENADE—Continued

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JOHN E. HIGGINS
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ROBERT BOWLES, JR.
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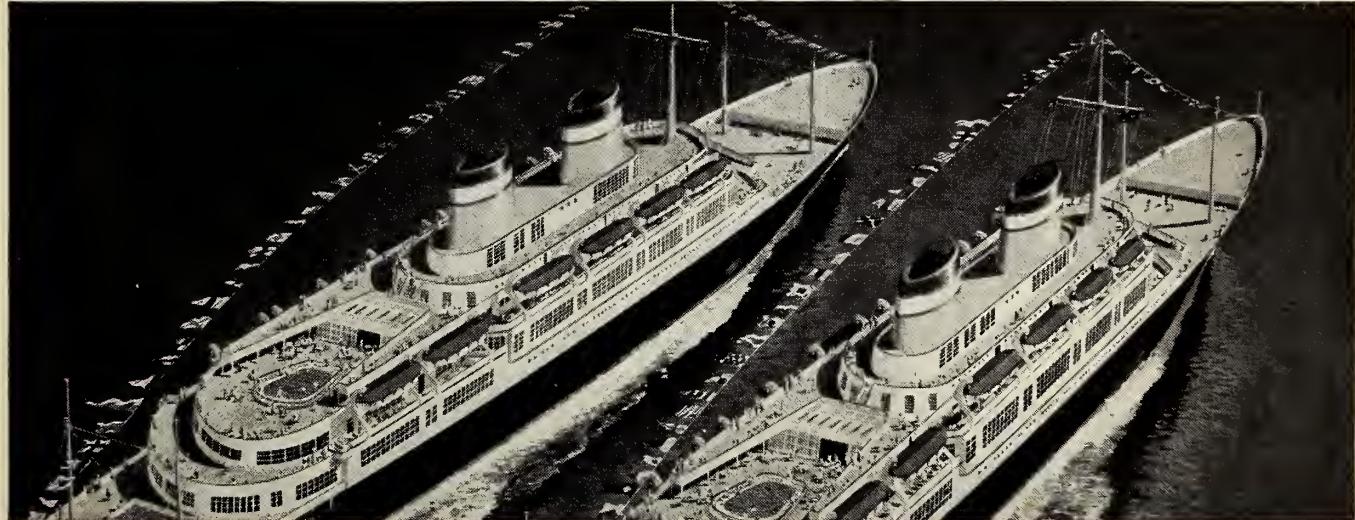
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C. RAY DRUMMOND—*Vice Chairman*
E. FARMER OAKES
C. E. BORNTRAEGER
WILLIAM E. KRAEMER
A. B. WEYER—*Vice Chairman*
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A. ELLSWORTH APPEL Aide to the Conducteur National
JACK T. BYRNES Aide to the General Chairman
ROBERT W. TURINA Aide to the Correspondant National
MEL WHITESIDE Aide to the Chef de Chemin de Fer
JOHN BELL Aide to the Hon. Chef de Chemin de Fer
Aide to the Correspondant National



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Bell Aircraft Corporation needs qualified engineers to maintain its leadership in the fields of research airplanes, guided missiles, helicopters, rocket engines and electronics equipment.



GENERAL PARADE ORDER NO. 1

LA SOCIETE DES QUARANTE HOMMES ET HUIT CHEVAUX

1. The Parade will be held on Sunday Afternoon, August 30, 1953. The Parade will be formed in six (6) Divisions, each Division to be at its designated Station at 3:30 P.M. *Assembly Time*. Parade to move off at 4:00 P.M.
2. Assembly will be from 12th Blvd. to 18th St. and from Olive St. to Delmar Ave. The Parade will move East on Washington Ave. to 6th St.; South on 6th St. to Olive St.; West on Olive St. to 12th St.; South on 12th St. to Chestnut St.; West on Chestnut St. to 15th St.; South on 15th St. to Market St.; East on Market St. to 12th St.; South on 12th St. to Clark Ave. and disband.
3. Uniform for the Parade will be smocks and Chapeaux insofar as possible.
4. Massed National Colors shall be at the Head of the respective Grande Voitures, following the Grande Voiture Standard and Grande Voiture National Colors.
5. Regulations for the formation of the Parade are as follows:
 - (A) All Grand Voiture Delegations will be headed by their Grand Officers and will march six abreast with sixty inches between ranks.
 - (B) The following distances will be maintained:
 - (a) Twenty Paces between Divisions.
 - (b) Ten Paces between Staff Officers.
 - (c) Ten Paces between Grande Voitures.
 - (d) Six Paces between Grand Voiture Officers and front rank of their Grande Voitures.
 - (e) Six Paces in front and rear of each feature.
 - (f) Guidon Bearers will march three paces to the rear and one pace to the right of their leaders.
 - (C) All musical units for all Divisions will form with their respective Grande Voitures in the Division to which assigned.
 - (D) Box cars and Mobile Features will form with their respective Grande Voitures. No one other than the Train Crew will be permitted to ride on the Box Cars or Locomotives. Mobile units spaced 30 feet apart.
 - (E) Each Grand Chef de Gare will assign three contact Voyageurs who will act as Liaison Messengers between Division Deputy Chief of Staff and their Grande Voitures. Such Voyageurs will report to Division Deputy Chief of Staff.
 - (F) The Deputy Chief of Staff for each Division will report to the Parade Chief of Staff the strength of each Grande Voiture and number of Musical Units, respectively as soon as the formation of the Division is completed—but in any event not later than 3:30 P.M.
 - (G) First Aid Stations with Ambulances with Doctors and Nurses for First Aid work will be stationed along line of March.
 - (H) No Motor Vehicles will be permitted in the Parade without the Official Authorization (prominently displayed on vehicle) from the Chief of Staff.
 - (I) Any Voyageur parading under the influence of intoxicating liquors will be removed from the Parade.
 - (J) Message Center will be at the Southwest Corner of 12th Blvd. and Washington Avenue.
 - (K) The Reviewing Stand will be located on the South side of Market St. between 12th and 14th Street.
 - (L) All Box Cars, Locomotives and ancient and decrepit Automobiles will report immediately upon arrival at Box Car Headquarters, Entering at 2nd and Washington and proceeding South on 2nd Street to Clark Street for parking lot.
 - (M) Unnecessary halting or delay positively prohibited. Parade DISCIPLINE must be observed.
 - (N) Violators of any rule will be summarily taken out of line.
 - (O) The Grand Chef will pick up his Parade Order and State Sign at the DeSoto Hotel anytime Sunday, August 30, 1953, prior to *Assembly Time*.

Box Cars will be Parked in Lot at Second and Clark Streets

HAROLD J. TAYLOR
Conducteur National 1953

STEPHEN KRIWANEK
Deputy Chief of Staff

O. J. LAUBENTHAL
Sous Conducteur National 1953
Chairman of Parade Committee
Chief of Staff

W. LEE MORGAN
General Chairman
Sous Conducteur National 1953



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... and welcomes its members to St. Louis as the organization enters its 35th year of service to the nation.

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Made by SINCLAIR REFINING COMPANY



FORTY AND EIGHT PARADE

34th PROMENADE NATIONALE

St. Louis, Mo.
Sunday, August 30, 1953
4:00 P.M.

ASSEMBLY

Twelfth Street and Washington Avenue
Escort of Police

Grand Marshal: George B. Boland, Chef de Chemin de Fer 1952
Honorary Grand Marshal: Harold J. Taylor Conducteur National 1953
Chief of Staff: O. J. Laubenthal, Sous Conducteur National 1953
Deputy Chief of Staff: Stephen Kriwanek
Deputy Chief of Staff: Joseph J. Feuchter

Honorary Grand Marshals:
Honorable Thomas C. Hennings, U. S. Senator from Missouri
Honorable James T. Blair, Jr., Lieutenant Governor of Missouri
Honorable Milton F. Carpenter, Comptroller, City of St. Louis
Honorable Bernard F. Dickmann, Postmaster, City of St. Louis

General Chairman:
W. Lee Morgan, Sous Conducteur National 1953
Deputy Grand Marshals:
Sous Conducteurs National: Clarence W. Bowers; Pierre E. Griffith;
Elmer E. Kuhs; Peter S. Miravalle

FIRST DIVISION

ASSEMBLY: Washington Ave. and Twelfth St.

Scott Field Air Base Band, Army Air Forces

Marshal: Clifton L. Baker, Sous Chef de Chemin de Fer 1953
Deputy Marshals: Percy M. Gash and Fitzhugh Lee Price
Deputy Chief of Staff: Edmund J. Kerber
Deputy Chief of Staff: James E. Kenny, *Parade Starter*
Deputy Chief of Staff: Hugo J. Schlosser, *Radio Communications*
Parade Disbanding: Walter C. Bauer; Bert L. O'Brien
John O. Newberry, *Chef de Chemin de Fer 1953*
Charles W. Ardery, *Honorary Chef de Chemin de Fer*

Chefs de Chemin de Fer Passee

George Dobson
Stanley M. Doyle
Charles A. Mills
John P. Conny
E. Snapper Ingram

William D. Lyons
Sam R. Heller
John D. Crowley
Fred M. Fuecker
James O. Sheppard

Edward A. Mulrooney
Ben C. Hilliard, Jr.
Elbert H. Burns
Oscar C. Lamp
Spence C. Eccles

Guy Land
Harold J. Riley
Clarence E. Smith
Harold V. Haines

NATIONAL OFFICERS 1953

N. Carl Nielsen, *Commissaire Intendant*
E. Hewitt Pearce, *Garde de la Porte*
Eli Dahlin, *Garde de la Porte*
Rev. Fr. Frank N. Harrington, *Aumonier*
Harold S. Oakes, *Avocat*
Orvel T. Shonk, *Drapeau*
Jas. B. Livinstone, *Historien*



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SECOND DIVISION

ASSEMBLY: 13th St. South to Locust St.
Marshal: Doug E. Misfeldt, Sous Chef de Chemin de Fer 1953
Deputy Marshals: Vaughn T. Williams and A. B. Weyer
Deputy Chief of Staff: Raymond G. Kuhn

Promenade Nationale Band, Voiture 788, Oil City, Pa.

1. Pennsylvania

State Assembly Areas: (1.) Pennsylvania on 13th St. from the South line of Washington Ave. to the North line of Locust St. and on St. Charles St. from West line of 12th Blvd. to West line of 13th St. (2.) Illinois on 13th St. from North line of Washington Ave. to South line of Delmar Ave. on the West side of 12th Blvd. from the North line of Washington Ave. to the

2. Illinois

South line of Delmar Ave. and on Lucas Ave. and Gay St. from 12th Blvd. to the West side of 13th Street. (3.) Indiana on 13th St. from the North line of Locust St. to the North Line of Olive St. and on Locust St. from the West line of 12th Blvd. to the West line of 13th St.

3. Indiana

4. Ohio

5. New York

6. California

7. Wisconsin

8. Iowa

State Assembly Areas: (4.) Ohio on Washington Ave. from West line of 13th St. to West line of 14th St.—on 14th St. from Washington Ave. to South line of St. Charles St. and on St. Charles St. from the West line of 13th St. to the West line of 14th St. (5.) New York on 14th St. from the South line of St. Charles St. to the North line of Olive St. and on Locust St. from West line of 13th St. to West line of 14th St. (6.) California on Lucas St. from West line of 13th

St. to West line of 14th St. on 14th St. from Lucas St. to South line of Delmar Ave. and on Gay St. from West line of 13th St. to West line of 14th St. (7.) Wisconsin on Lucas Ave. from West line of 14th St. to East line of 15th St. (8.) Iowa on Washington Ave. from West line of 14th St. to West line of 15th St. and on 15th St. from Washington Ave. to the South line of Delmar Ave.

THIRD DIVISION

ASSEMBLY: Washington Ave. from 13th St. West
Marshal: John Caskey, Sous Chef de Chemin de Fer 1953
Deputy Marshals: Louis G. Waldman and Bartlett Boder
Deputy Chief of Staff: Murray J. Wenzel

BAND

9. Michigan
10. Minnesota

11. North Carolina
12. Massachusetts

State Assembly Areas: (9.) Michigan on Washington Ave. from West line of 15th St. (north) to West line of 15th St. (south) and on 15th St. from Washington Ave. to North line of St. Charles St. (10.) Minnesota on Washington Ave. from West line of 15th St. (south) to West line of 16th St. (north) and on 16th St. from Washington Ave. to South line of Lucas Ave. (11.) North Carolina on 15th St. from North line of St. Charles St. to North line of Locust St. (12.) Massa-

7. Wisconsin

8. Iowa

FOURTH DIVISION

ASSEMBLY: On 15th St. at Washington Ave.
Marshal: Monte H. Lukov, Sous Chef de Chemin de Fer 1953
Deputy Marshals: Robert D. Turner and Thomas A. J. Anselm
Deputy Chief of Staff: A. Ellsworth Appel

BAND

9. Michigan
10. Minnesota

11. North Carolina
12. Massachusetts

13. Washington
14. Texas

15. Florida
16. Oregon

chusetts on 16th St. from South line of Lucas Ave. to South line of Delmar Ave. (13.) Washington on St. Charles St. from West line of 14th St. to East line of 15th St. (14.) Texas on Lucas Ave. from West line of 15th St. to East line of 16th St. (15.) Florida on 15th St. from North line of Locust St. to North line of Olive St. (16.) Oregon on Locust St. from West line of 14th St. to East line of 15th Street.



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FIFTH DIVISION

ASSEMBLY: Washington Ave. at 16th St.

Marshal: J. Earl Simpson, Sous Chef de Chemin de Fer 1953

Deputy Marshal: E. Farmer Oakes and J. Ralph Hutchison

Deputy Chief of Staff: Fred M. Berg

Promenade Nationale Drum and Bugle Corps, Voiture 97, Denver, Colorado

17. New Jersey	25. Tennessee	33. Oklahoma	40. District of Columbia	47. Utah
18. Kentucky	26. Mississippi	34. Arkansas	41. Rhode Island	48. Nevada
19. West Virginia	27. Maryland	35. South Dakota	42. Wyoming	49. Alaska
20. Kansas	28. Georgia	36. New Hampshire	43. Idaho	50. Guam
21. South Carolina	29. Virginia	37. Arizona	44. Vermont	51. Panama
22. Colorado	30. North Dakota	38. Montana	45. New Mexico	52. Hawaii
23. Nebraska	31. Connecticut	39. Alabama	46. Delaware	53. Mexico
24. Louisiana	32. Maine			54. Canada

Assembly Areas by States: (17.) New Jersey (18.) Kentucky (19.) West Virginia on Washington Ave. from West line of 16th St. (north) to East line of 17th St. (20.) Kansas on 16th St. from South line of Washington to St. Charles St. and on St. Charles St. from West 16th St. to West line of 16th St. (21.) South Carolina (22.) Colorado (23.) Nebraska (24.) Louisiana (25.) Tennessee (26.) Mississippi (27.) Maryland (28.) Georgia (29.) Virginia (30.) North Dakota (31.) Connecticut (32.) Maine on St. Charles St. from West line of 15th St. to West line of 16th St. and on 16th St. from St. Charles St. to North line of Olive St. (33.) Oklahoma (34.) Arkansas (35.)

South Dakota on Locust St. from West line of 15th St. to East line of 16th St. (36.) New Hampshire (37.) Arizona (38.) Montana on West 16th St. from North line of Washington Ave. to South line of Lucas Ave. (39.) Alabama (40.) District of Columbia (41.) Rhode Island (42.) Wyoming (43.) Idaho (44.) Vermont (45.) New Mexico (46.) Delaware (47.) Utah (48.) Nevada (49.) Alaska (50.) Guam (51.) Panama (52.) Hawaii (53.) Mexico (54.) Canada on Lucas Avenue from West line of East 16th St. to West line of 17th St. and on 17th St. from Lucas Ave. to South line of Delmar Ave.

SIXTH DIVISION

ASSEMBLY: 17th and Washington Ave.

State Highway Patrol

Marshal: Mark Simmons, Sous Chef de Chemin de Fer 1953

Deputy Marshals: Frank P. Reynolds and Gen. Louis H. Renfrow

Deputy Chief of Staff: Jack T. Byrnes

Kansas City, Missouri Band

55. Missouri, Host Grande Voiture

State Assembly Area: (55.) In the order prescribed by the Grand Chef de Gare of Missouri on Washington Ave. and on Lucas Ave. from the East line of 17th St. to the East line of 18th St. and on St. Charles St. and Locust St. from the West line of 16th St. to the East line of 18th St. and on 17th St. from the North line of Olive St. to the North line of Lucas Ave.

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Alabama	5th	Mississippi	5th
Alaska	5th	Missouri	6th
Arizona	5th	Montana	5th
Arkansas	5th	Nebraska	5th
California	3rd	Nevada	5th
Canada	5th	New Hampshire	5th
Colorado	5th	New Jersey	5th
Connecticut	5th	New Mexico	5th
Delaware	5th	New York	3rd
District of Columbia	5th	North Carolina	4th
Florida	4th	North Dakota	5th
Georgia	5th	Ohio	3rd
Guam	5th	Oklahoma	5th
Hawaii	5th	Oregon	4th
Idaho	5th	Panama	5th
Illinois	2nd	Pennsylvania	2nd
Indiana	2nd	Rhode Island	5th
Iowa	3rd	South Carolina	5th
Kansas	5th	South Dakota	5th
Kentucky	5th	Tennessee	5th
Louisiana	5th	Texas	4th
Maine	5th	Utah	5th
Maryland	5th	Vermont	5th
Massachusetts	3rd	Virginia	5th
Mexico	5th	Washington	4th
Michigan	3rd	Wisconsin	3rd
Minnesota	4th	West Virginia	5th
		Wyoming	5th

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GArfield 4750

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MAin 4600

GEORGIA

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St. Louis, Missouri
CEntral 7200

HAWAII

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415 North Twelfth Street
St. Louis, Missouri
MAin 4600

IDAHO

Statler Hotel
Ninth and Washington
St. Louis, Missouri
CEntral 1400

ILLINOIS

Claridge Hotel
1800 Locust Street
St. Louis, Missouri
CEntral 7900

INDIANA

Mark Twain Hotel
116 N. Eighth Street
St. Louis, Missouri
GArfield 4300

IOWA

Statler Hotel
Ninth and Washington
St. Louis, Missouri
CEntral 1400

ITALY

Jefferson Hotel
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MAIN 4600

KANSAS

Mark Twain Hotel
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St. Louis, Missouri
GArfield 4300

KENTUCKY

Broadview Hotel
Fifth and Broadway
E. St. Louis, Illinois
UPton 4-6500

LOUISIANA

Lennox Hotel
825 Washington Avenue
St. Louis, Missouri
CEntral 7200

MAINE

Statler Hotel
Ninth and Washington
St. Louis, Missouri
CEntral 1400

HOTEL ASSIGNMENTS
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MARYLAND

Mark Twain Hotel
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St. Louis, Missouri
GArfield 4300

MASSACHUSETTS

Broadview Hotel
Fifth and Broadway
E. St. Louis, Illinois
UPton 4-6500

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806 St. Charles Street
St. Louis, Missouri
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ROseda 1800

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ROseda 3500

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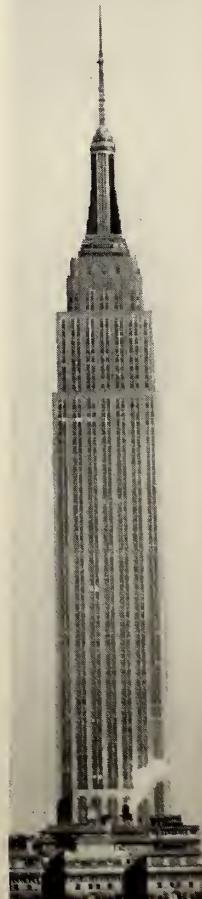
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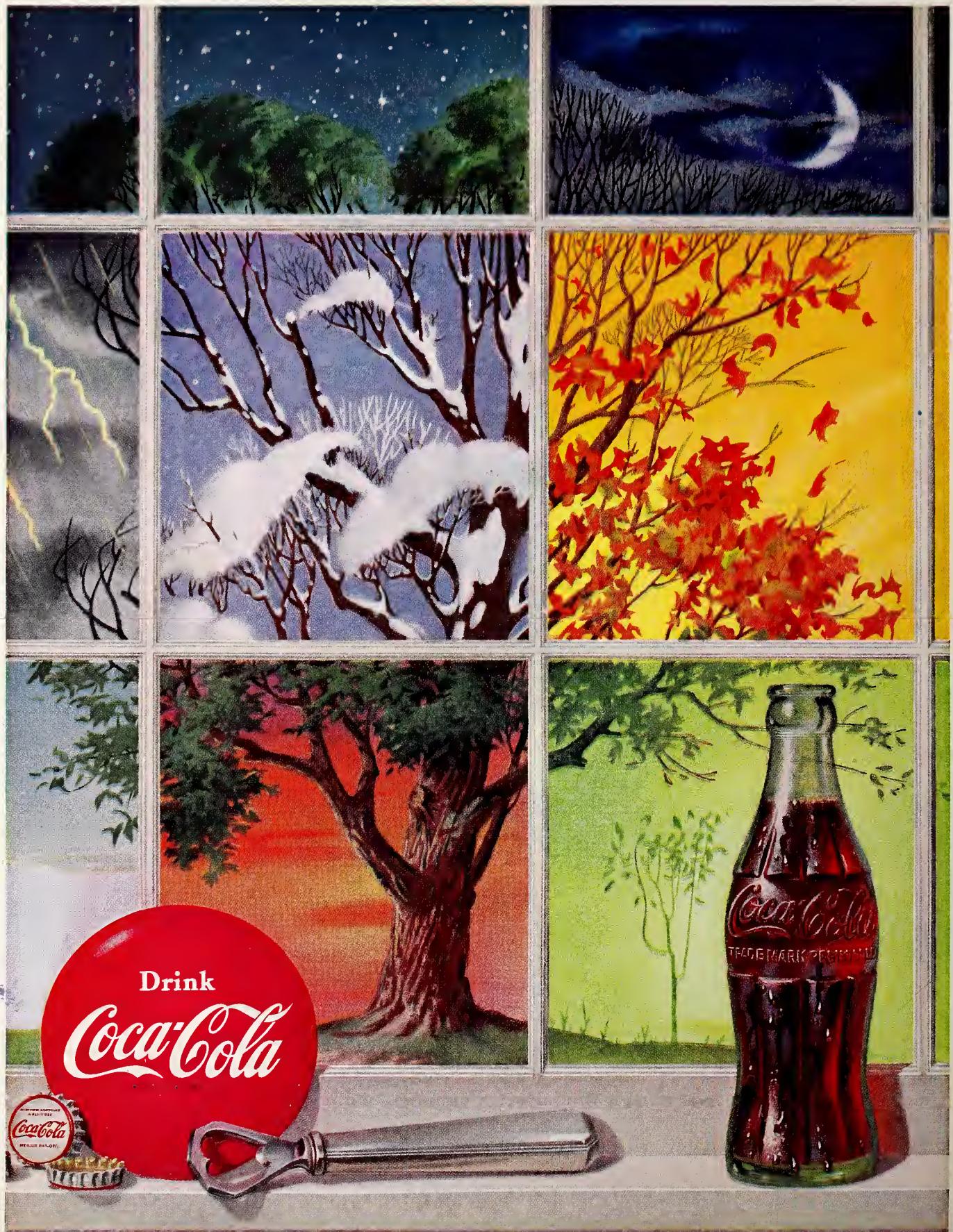
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